

**Larry Bird's Working Vacation**

# **BOSTON CELTICS PRIDE**



**Volume 2, Issue 1  
November 3, 1986**

**\$2.00**

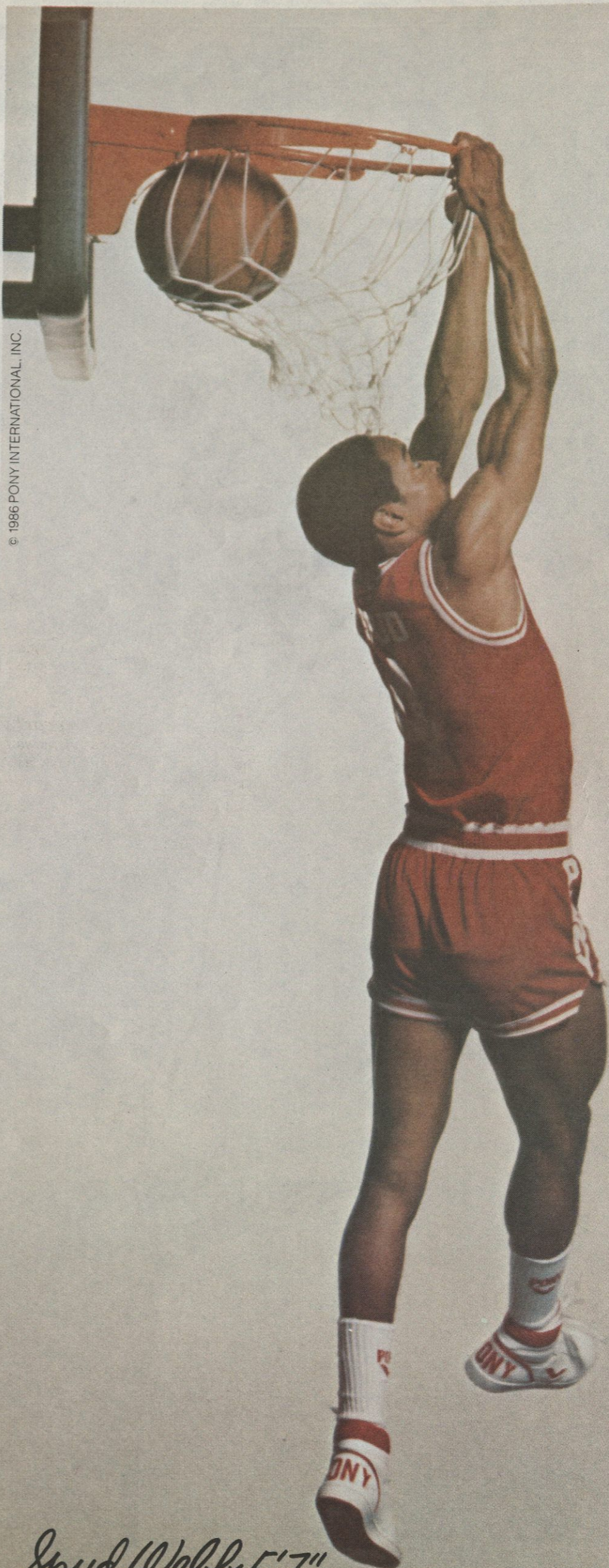
**Bill Walton and  
Robert Parish**

**Celtics Want It  
Back To Back**

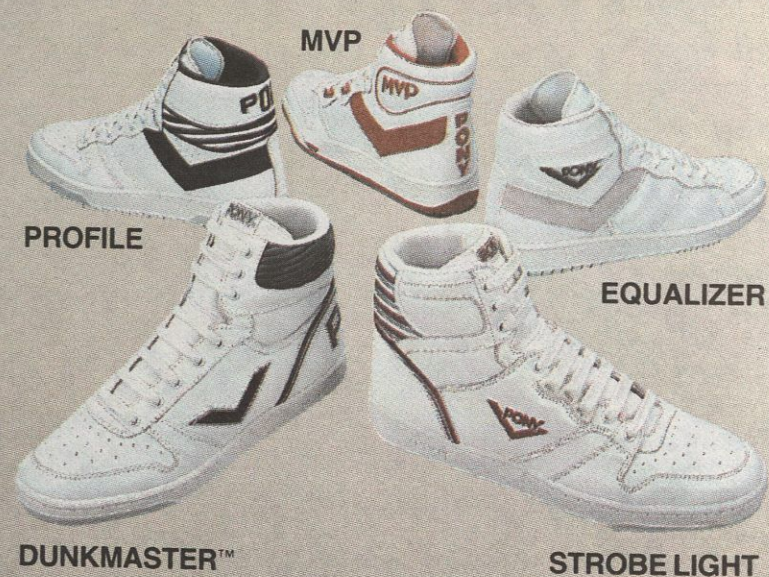
BULK RATE  
U.S. POSTAGE PAID  
PERMIT #1  
MANCHESTER, N.H.

**The Last Team To Repeat**



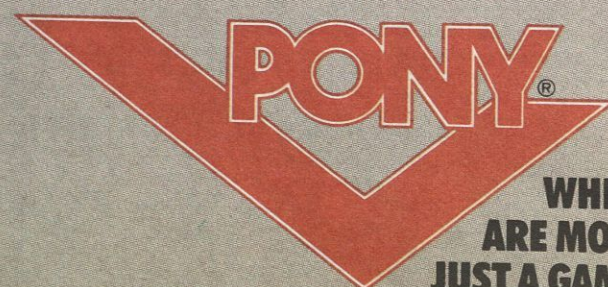


Spud Webb 5'7"  
THE DUNKMASTER™



DUNKMASTER™

STROBE LIGHT



WHEN SPORTS  
ARE MORE THAN  
JUST A GAME™

## BOSTON CELTICS PRIDE

### Larry Bird Honored As Seagram Sports Award Player of the Year



Larry Bird: proven the best for three straight years.

Larry Bird, who last season guided the Celtics to the best record (67-15) in the league and the team's 16th NBA Championship, received the Seagram Sports Award Thursday as the 1986 Basketball Player of the Year.

Bird, the 1983 and 1984 Seagram Sports Award champion, became the first three-time basketball winner in the 12-year history of the program. The All-Star forward from Indiana was presented with a \$10,000 check and the prestigious Seagram Trophy from Jim Spillane, Vice President-National Programming of Seagram Distillers Company.

The Seagram Sports Award, the oldest corporate award in all of sports, utilizes a unique computer analysis of key statistical categories to measure performance and determine the best overall player.

Bird finished among the NBA leaders in nearly every statistical category averaging 25.8 points (4th), 9.8 rebounds (7th), 2.02 steals (9th) and 6.8 assists (14th). He also led the league in free throw percentage (.896)

and was fourth in three-point field goal percentage (.423). Bird became the first player to rank in the Top 10 in five different statistical categories since Cliff Hagan of St. Louis in 1960.

The Seagram Sports Award basketball program rates each player in the NBA against the standards of performance for his position in seven categories: scoring, field goal percentage, free throw accuracy, rebounds, blocked shots, assists and steals. The standard is not only compared with the player's accumulated statistics but also with his "per minute" statistics, thus allowing for an accurate evaluation of reserve players.

In capturing his record third Seagram Sports Award Basketball Player of the Year title, Bird heads the elite list of past winners that includes Bob McAdoo (1975), Kareem Abdul-Jabbar (1976), Bobby Jones (1977), George Gervin (1978-1979), Julius Erving (1980-1981), Magic Johnson (1982) and Michael Jordan (1985).

VOLUME 2, ISSUE 1  
NOVEMBER 3, 1986

### Cover . . .

It's been a long time since any NBA team has been able to repeat as Champion. Taking the lead from Bill Walton and Robert Parish, the Celtics intend to win it — Back to Back.

### Features . . .

7 . . . . . *Celtics Celebration*  
Burke Distributing Company hosted a Golf and Tennis Day for the Celtics and their friends.

8 . . . . . *Back to Back*  
Just what are the chances of the Celtics repeating and winning it — Back to Back.

9 . . . . . *Can Celts Repeat?*  
Most Celtics players express their views on the possibility of repeating as Champion.

10 . . . . . *'68-'69;  
The Last Team to Repeat*  
Bill Russell was the key element to the last team to do it.

11 . . . . . *Larry Bird's  
Working Summer*  
It is almost impossible for Larry Bird to get away from basketball. Larry worked his way through summer again.

13 . . . . . *Fred Roberts*  
The newest Celtics player, Fred Roberts joins his former teammates Danny Ainge and Greg Kite.

19 . . . . . *Celtics Summer Vacation*  
A look at what each Celtics player did during the summer.

### Departments . . .

- 5 — Innerview
- 6 — Ask Red
- 12 — K.C.'s Corner
- 14 — Ed Gillooly
- 16 — Celtics Confidential
- 18 — M.L. Carr
- 24 — Celtics Classics
- 26 — Celtics Greats

## BOSTON CELTICS PRIDE

A WESTON COMMUNICATIONS PUBLICATION

**Executive Editor:**  
Tod Rosensweig  
**Managing Editor:**  
Porter C. McKinnon  
**Associate Editor:**  
Robert Schron  
**Associate Editor:**  
Tony Cooper  
**Associate Editor:**  
Mark Drefs

**PUBLISHER:**  
Porter C. McKinnon  
Weston Communications  
49 Locust Avenue  
New Canaan, CT 06840  
203 - 966-6092

**Advertising Director:**  
Mark Lev  
617-523-6050  
**Subscription Problems:**  
Joan Waag: 203-966-6092

**Contributing Writers:**  
Terry Lyons  
Red Auerbach  
K.C. Jones  
Glenn Ordway  
M.L. Carr  
Eddie Gillooly  
Larry Donald  
**Production Director:**  
Mark Drefs

**Staff Photographer:**  
Steve Lipofsky  
**Contributing Photographer:**  
Nat Butler

Celtics Pride is published twice per month during the basketball season and monthly in the offseason.  
All rights reserved by Weston Communications, 49 Locust Avenue, New Canaan, CT 06840  
Postage paid at Manchester, N.H. and additional offices. Subscription rate is \$20.00 for 20 issues. Foreign subscriptions are \$40.00 for 20 issues.

All rights reserved. Reproduction in whole or part without written permission, is prohibited.  
© 1986 WESTON COMMUNICATIONS, INC.  
Printed in the USA by The Lighthouse Press in Manchester, N.H.





# "LITE'S TASTE IS THE BIGGEST THING I'VE RUN INTO SINCE BOB'S SHOES."

Dave Cowens  
Basketball Great

Bob Lanier  
Basketball Great



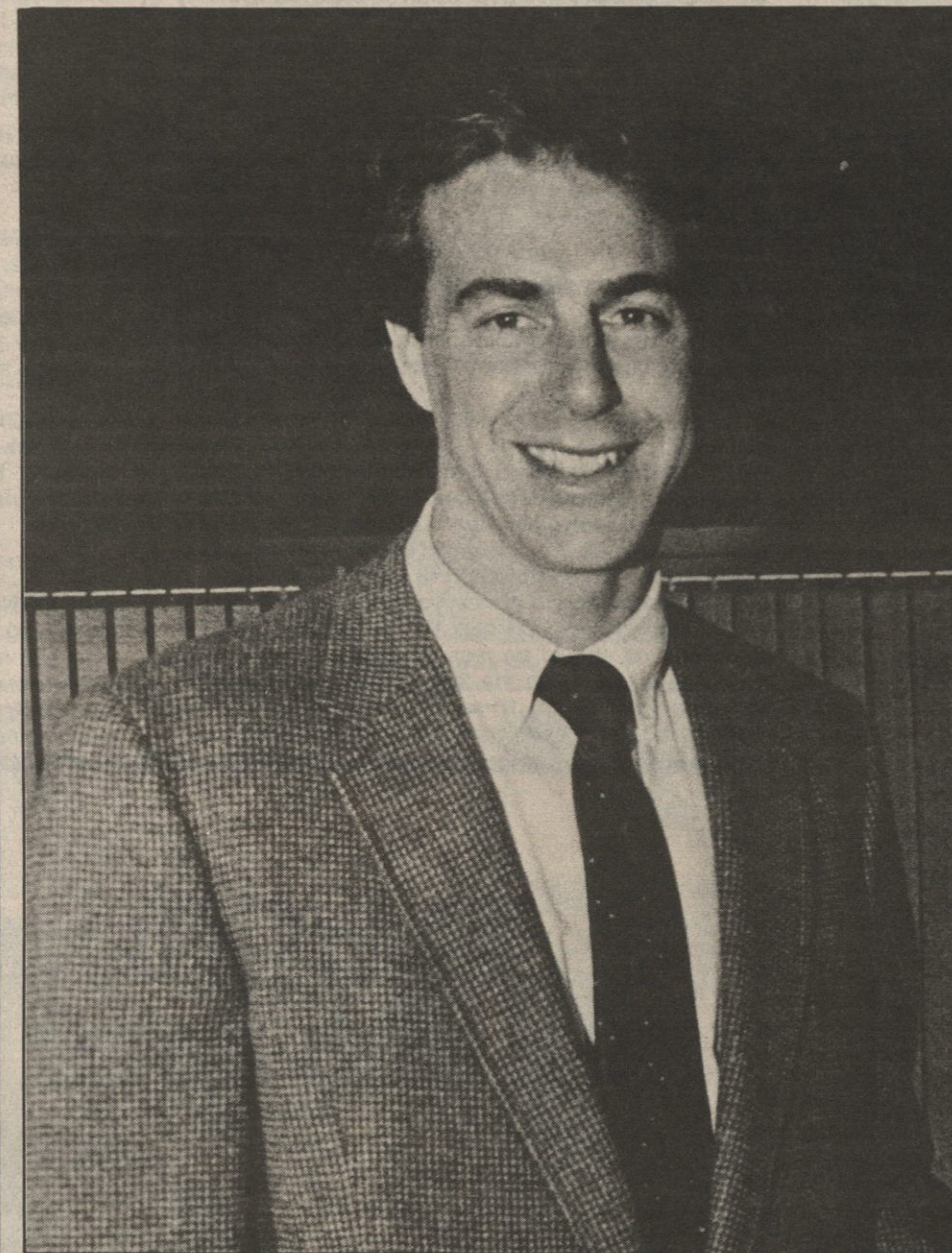
THERE'S ONLY ONE LITE BEER.  
MILLER LITE.

© 1986 Miller Brewing Co., Milwaukee, WI

## BOSTON CELTICS PRIDE

### Innerview

#### Dave Cowens



Dave Cowens: Comfortable with his decisions.

**D**ave Cowens came to the Celtics in 1970 and became a fixture at center for the Celts for the next ten years. At 6-8½ he was successful against much taller opponents through force of will and by honing his skills to supercede size limitation. His competitive desire, unselfish style and incredible stamina were the keys to the success of the Celtics during his tenure. Cowens helped lead the Celts to seven playoff appearances and two world championships.

Recently Celtics Pride had an opportunity to talk with the Redhead.

**CELTICS PRIDE:** What activities are you currently involved in?

**COWENS:** I'm a full-time volunteer for the president of the New England Sports Museum. This is an organization that has been evolving over the last seven years, and is now about to open in late November of this year on Soldiers Field Road in Boston. This is a non-profit organization whose function is to collect, preserve and display the sports heritage of the New England area. It involves a representation of sports in all levels for the six states in the New England area, both amateur and professional. Included are collegiate, school-boy, olympic and handicapped events. We are also trying to set ourselves as an independent agency to debate the current sports issues. Most importantly, it's a place where people can go to appreciate the history of sports in New England.

**CELTICS PRIDE:** By way of a library?

**COWENS:** By way of a library, but also through interactive exhibits and films, the displays aren't static we're creating a very active, engaging atmosphere. Also, rather than people having to come to us, we're also starting an educational outreach program. We'll be presenting ourselves not only to the Boston area, but to Vermont, New Hampshire, Maine... all the New England states.

**CELTICS PRIDE:** Are you still able to attend some Celtics games?

**COWENS:** Most certainly, I'm a season ticket holder and attend quite frequently with my family, friends, and business associations.

**CELTICS PRIDE:** In that regard, do you think they'll be able to win the back to back championship this year?

**COWENS:** They've got as good a chance as anybody's ever had. They'll be a strong team who, unfortunately didn't get any help during the summer due to the tragedy, but I feel the signing of Fred Roberts will help. They have to now consider not just using Larry Bird, but preserving him also, so that he can get some rest during the season and not play all those minutes.

**CELTICS PRIDE:** Are you familiar with the changes in the Washington and Philadelphia teams?

**COWENS:** I'm not exactly up on the extent of what they've done, but I've seen that Philadelphia just traded Clemon Johnson for McCormick and Vranes, I think the frontcourt depth at Philly will enhance them, I look for them to do very

well. Their only question mark seems to be at guard, they have to sign Cheeks and hope that Toney can return to form. Trading Moses and his contract gave them more flexibility with their roster. They had a number of holes to fill and it looks like they responded well to some necessary changes.

**CELTICS PRIDE:** Do you feel the various roster changes around the league were geared specifically to match the Celtics strengths?

**COWENS:** I don't think so, I guess that's the popular opinion, but I feel each team tries to do its best, I know of course that everyone tries to beat the Celtics but most roster changes are in response to team need... not another team's strength.

**CELTICS PRIDE:** How do you feel the game may have changed since you played?

**COWENS:** I think the players on the whole are better shooters but I haven't

been retired that long so it really doesn't seem to have changed too much, but gradually of course the game evolves and athletes become more skilled and physically gifted.

**CELTICS PRIDE:** Looking back, do you feel you retired at the right point in your career?

**COWENS:** Most definitely, I'm very comfortable with the decision. I had a very successful career and hindsight doesn't make me second guess myself.

**CELTICS PRIDE:** When you were a player/coach were you able to keep an overall perspective of the game, even though you were playing?

**COWENS:** Well, when you're playing you can't coach, you concentrate on your individual assignment and the game becomes one of pure reaction. Coaches are allowed to think, but players are out there to execute.

**CELTICS PRIDE:** So you had to rely on the assistant coaches?

**COWENS:** Oh yeah, well you know I was lucky to have K.C. Jones and Bob McKinnon both of whom had coaching experience and were very bright and perceptive during the games. I think basically they did the bulk of the coaching.

**CELTICS PRIDE:** Does the thought of coaching ever enter your future plans?

**COWENS:** No, no I don't think I'll coach again.

**CELTICS PRIDE:** Are you still running your basketball camps?

**COWENS:** Oh yeah, we're entering our fifteenth year at our camp at Regis College.

**CELTICS PRIDE:** What skills do you recommend learning first for beginning enthusiasts?

**COWENS:** First and foremost I'd recommend getting familiar with handling the basketball, improving hand-eye coordination, then moving on to dribbling skills so that the ball becomes an extension of the hand.

**CELTICS PRIDE:** We've also heard that you and your wife are deeply involved in nutrition, would you pass on to our readers what you consider to be guidelines to a proper diet for those involved in athletics?

**COWENS:** I'll let my wife answer this one.

**MRS. COWENS:** Well, eat lots of fresh vegetables, stay away from red meat and turn to more chicken and fish... Go very lightly on white sugar and white flour products and drink lots of pure water.

**CELTICS PRIDE:** Dave, what are your goals and challenges now?

**COWENS:** Mostly, I want to participate in making the Sports Museum a vital and enduring organization so that it can sustain itself over the years.

**CELTICS PRIDE:** Was it difficult making the Lite Beer commercial with Bob Lanier?

**COWENS:** Oh no, it was great... wonderful, very fun and relaxed. The production crew was very warm and professional.

**CELTICS PRIDE:** How many takes were necessary to achieve the final print?

**COWENS:** We shot it about eighty times but this was because of a number of different reasons... To get the proper effect, we shot the same script a number of different ways, plus the thirty second time limit was critical. A re-shoot would be necessary if we were a tenth of a second long... So many variables had to be considered, the light might be just right, but the sound was off, or guys in the background might not be positioned correctly... Once a big truck drove by outside and ruined the sound track... This is why the skill and patience of all concerned was necessary.







## Ask Red Auerbach

**QUESTION:** Where can I buy a copy of the videotape of "Red on Roundball"?

**RED'S ANSWER:** The videotape of "Red on Roundball" is a collection of the halftime segments I did during NBA games in the late '70's. I assume that you can pick one up at any video store.

**QUESTION:** Do you ever remember a situation when so many players were injured and/or fouled out that there weren't enough players to fill all 5 positions? What is the rule that applies to this situation?

**RED'S ANSWER:** When a team is down to just five men, and one of those guys fouls out, the opposing team gets an additional free throw. I think it's actually a technical foul, but not against an individual. Every time the guy with 6 personals commits another one, the other team gets this technical shot in addition to any other free throws they might be entitled to. I do remember one game in which this situation occurred. It was in a playoff game against Syracuse in 1953, a game that we eventually won in four overtimes. Both teams were down to their last five players; when two of the Syracuse players committed their sixth foul, we started getting technical free throws. That helped us to win the game.

**QUESTION:** During your coaching career, you often lit a cigar in recognition of a Celtics victory. Was there ever an occasion when, after lighting up, the Celtics went on to lose the game?

**RED'S ANSWER:** No. There was one time, I will admit, when they tied us up and we won it in overtime.

**QUESTION:** The color of the Celtics sneakers was changed from green to black last season, resembling the style of the past. Would the printing of "Boston" on the green away uniforms, another reflection of the past, be considered?

**RED'S ANSWER:** We had a very good reason for going from green to black sneakers last year, other than tradition. Players wear sneakers from different shoe companies, and the greens weren't matching. You'd look out there on the floor and see all different shades of green. We decided to go back to black to give a look of consistency. At this time, there are no plans to make any changes in the uniform.

**QUESTION:** How many of the current Celtics do you think will have their numbers retired?

**RED'S ANSWER:** You never know how long some of our present guys will continue to keep doing what they're doing. I'd say that it's a safe bet to assume that Larry Bird's number will be retired, and I'd imagine that a couple of other numbers might also be included.

**QUESTION:** Have you ever been associated with any of our Olympic basketball teams?

**RED'S ANSWER:** No, not officially. Unofficially, I've spoken to several of them on different subjects.

**QUESTION:** Rumors have it that George Steinbrenner of the New York Yankees is associated with the Celtics. Is this true?

**RED'S ANSWER:** No. Absolutely not.

**QUESTION:** Do you think that the NBA will start using three officials next season? How do you feel about it?

**RED'S ANSWER:** I think that three officials should be used, with a modification. I don't particularly want three officials to be involved in every call, because you have to deal with the egos of officials, and you'll find that there will be too much whistle-blowing. I think the third official should be sort of like a trainee; you could have him stand on the side of the court near the scorekeeper and the timer, and he should be responsible for checking that shots are taken within the 24-seconds, with 5-second inbounds calls, with 10-second midcourt violations, timing at the end of each quarter and the end of the game,

and any out-of-bounds calls that happen on that side of the court. Something like this exists during the playoffs when a third official sits at midcourt, but his only function is as an alternate in case of injury, not as an additional decision-maker.

**QUESTION:** How much money does Larry Bird receive for Converse advertisements?

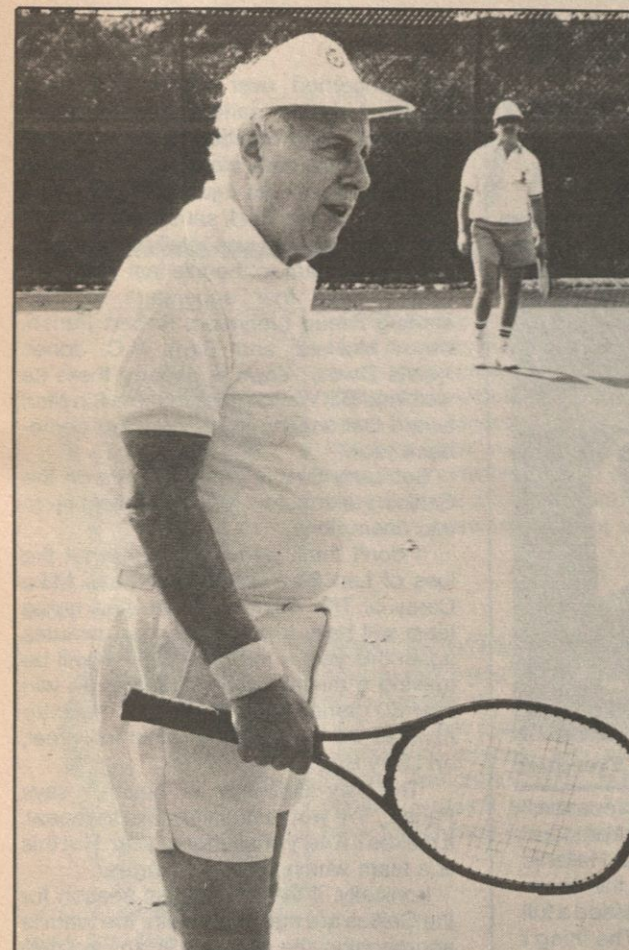
**RED'S ANSWER:** Players have agents who make deals for them, and it's a private business arrangement for them. In the case of sneakers, it may be tied in to making commercials for them as well as representing them by wearing a certain brand of shoe. Every player has his own deal, and amounts of money are not public information.

**QUESTION:** Explain how the decision came about to change the format for the final round of the playoffs from 2-2-1-1-1 to 2-3-2. How do you feel about the new format? Can anything be done to change the policy?

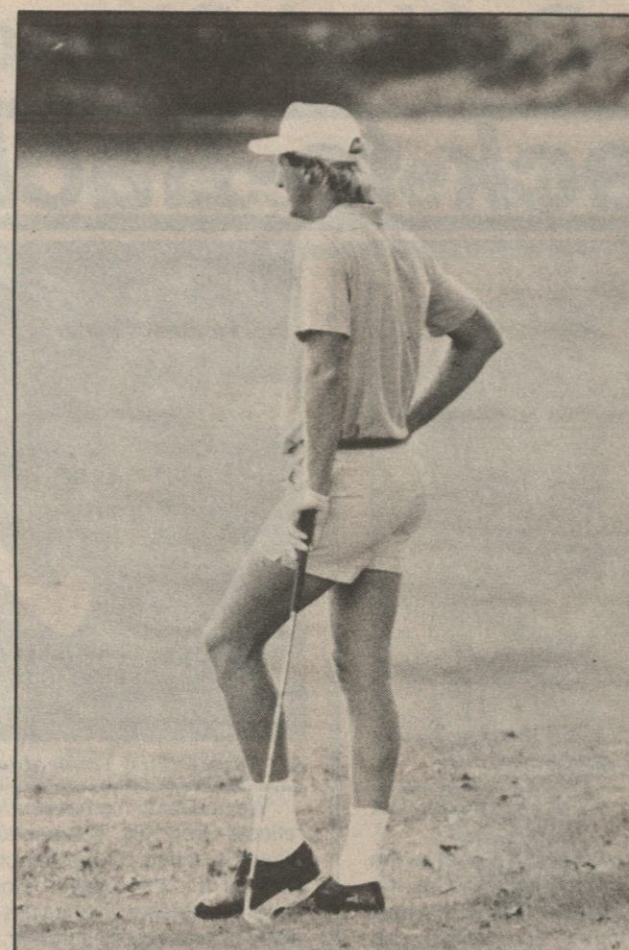
**RED'S ANSWER:** I don't like the new format. And, yes, something can be done to change it. All you need is a majority vote of the NBA's Board of Governors. The present policy came about because somebody had the idea that the new format would save a lot of wear on the players, with fewer trips during the finals.

## The Celtics are on the road again!

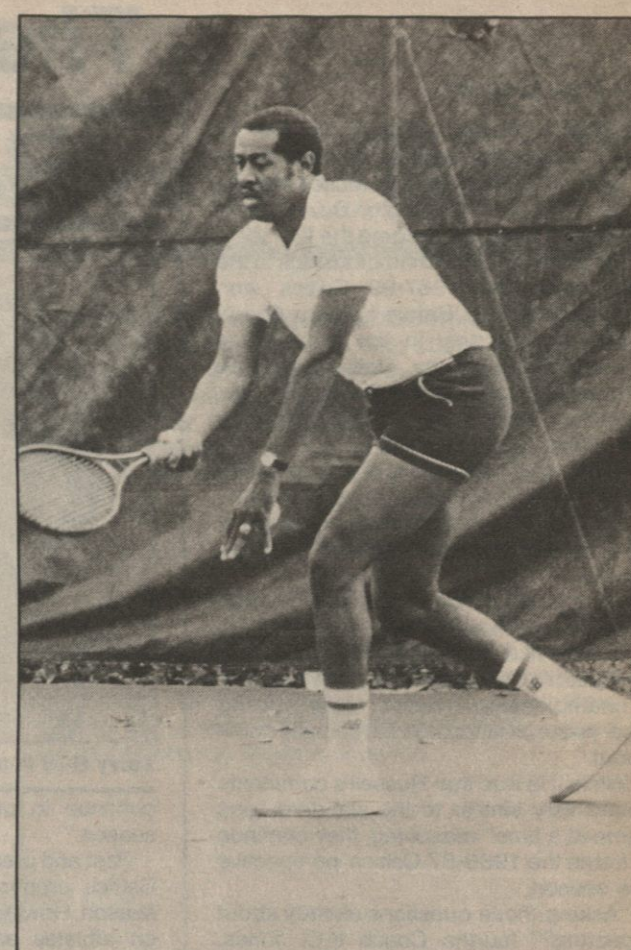
Catch all the Action on 56 WLVI Home of Champions!



Red is competitive at everything.



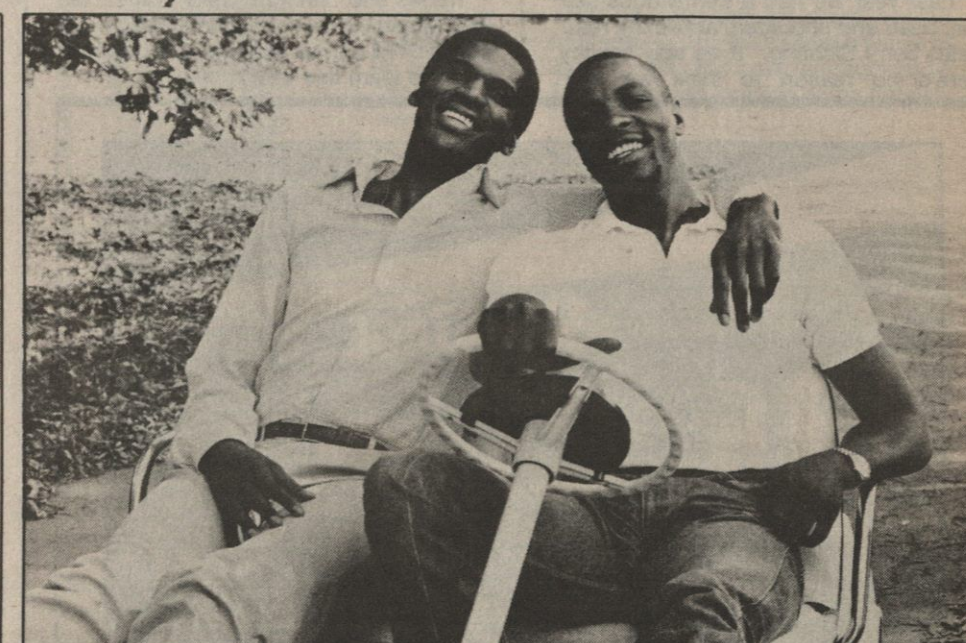
Why is this man looking into the woods?



M.L. has incomparable form.



K.C. can't be lost can he?



Robert and David: Hard at Work.

## Celtics Pre-Season Celebration

The Burke Distributing Company hosted a Golf and Tennis Exhibition for the Boston Celtics at Woodland Country Club in Auburndale, October 2nd. The day, featuring competition among groups of officials and members of the Celtic team, included golf and tennis matches, and casino gambling using play dollars. The team also was treated to a buffet dinner by the company. Most of the Celtics competed in the golfing competition, which was won by a team headed by the Celtics' Bill Walton. The Celtic player was reduced to pushing

his golf club, in shovel-action movements, because of his broken finger. Walton sustained that injury in a pickup basketball game during the week preceding training camp.

Tennis players were Sam Vincent, Chris Ford, and Red Auerbach from the Celtic organization.

Robert Parish and David Thirdkill, who play neither of the sports, drove a golf cart around the course, serving refreshments, and taking extra time to visit with friend and teammate Dennis Johnson. Free

advice on the golf course, from Parish and Thirdkill. During Johnson's putting turn, and on his backswing on his drives.

The event also featured former Celtics. Dave Cowens, former Brandeis Coach Bob Brannum, Bob Cousy, Gene Conley, and John Havlicek also participated in the tournament.

"We've been trying to hold these events each year," said Marketing Director Tod Rosensweig. "It gives the players an opportunity to participate in sports in a relaxing atmosphere, and it gives them an

opportunity to interact with businesses which are closely associated with the club."

Coaches K.C. Jones, Jimmy Rodgers, and Ed Badger played in the golf tournament, which was won by Don MacKenzie and Bill Adams of Spalding.

Among the Celtic players who played in the golf tournament were Larry Bird, Kevin McHale, Danny Ainge, Jerry Sichting, and Rick Carlisle. There were informal speeches and awards handed out after the matches.



## The Celtics' Chances Back-to-Back

By Bob Schron

The defense will begin October 31 when the Celtics open the 1986-87 season against Moses Malone and the Washington Bullets. Boston will be trying to become the first team to win back-to-back championships in the NBA since the 1967-69 Celtics won consecutive titles. Before Kareem Abdul-Jabbar began play in the professional ranks, while Johnny Unitas was still throwing footballs for the Baltimore Colts, and Willie Mays was pursuing fly balls for the Giants in center field.

Bill Russell coached and played center for that late sixties team. Russell's teams won 11 of 13 possible championships—back then, winning two straight titles was passe.

"You didn't think about winning consecutive championships," says Russell. "Nothing like that. You thought about execution on the floor. That's how you win a championship. There's really nothing else you can afford to let yourself think about."

While it is true that Russell's comments sound very similar to the standard "one game at a time" reasoning, they continue to frame the 1986-87 Celtics' perspective this season.

"Asking those questions already about repeating?" laughs Coach K.C. Jones. "We'll discuss repeating when we get to The Finals."

"Last year we had a tremendous season, head and shoulders above the rest," states Jerry Sichting. "If we stay healthy, there's no reason to think we can't



Larry Bird is the difference.

continue to play as effectively as last season."

Past and present forces intersect as the Celtics prepare for the opening of the season. How much does precedent weigh on athletes as highly competitive and motivated as this year's Celtics? Does a jinx in fact exist?

Trades and changes were transacted throughout the rest of the NBA all summer and fall. Will the rest of the league catch up with the team this year?



Bill Russell: Just Think about Execution.

"We had such a great year last season," reflects Greg Kite. The backup frontcourt player is sitting on the bench at Hellenic College. It is three days before the opening of Pre-Season; he has not missed a full week of practice all summer. "The thing I remember about trying to repeat in 1984-85 is that we did get subtly complacent. I think there's a tendency to look back on a year after it's over and only see the wins and the losses."

"You forget how hard those wins were. How easily they could have been losses. We were terrific last year, playing at a very high level. Our main challenge is to remain at that level mentally; I believe we'll start strong, become established right away. We'll have to play at that continuous high level, however. Teams are always shooting at you."

The Celtics are familiar with the idea of teams using the Celtics as a target. "You see," says the great Dennis Johnson, "if a team beats us, even in Pre-Season, they gain their confidence. They begin thinking they can take you."

"I can honestly say, I have never played a game with this team that we have gone out and not tried to win. Even in the exhibition. It's related to the respect and the pressure we give and place on each other. I don't think anyone of us wants to go into the locker room and feel that he hasn't given his best for the group. It's a character thing and it builds team confidence. Ultimately, we continually deepen the respect we have for one another."

Yet, despite the words of confidence and common faith, history suggests a different ending will confront the Celtics next spring. Instant dynasties fell in New York in the early seventies, in Bill Walton's Portland team in 1978. The Lakers fell in 1981, as did Moses Malone's "Four! Four! Four!" team in Philadelphia in 1984. Despite a 19-3 start last year, Kareem Abdul-Jabbar's MVP performance against Boston in 1985 were distant images last June.

It was a year ago: same team, same training camp, same (apparently) Larry Bird. Most Valuable Player of the 1984-85 season, Bird had faltered down the stretch of the season. Larry scored over 40 points several times in 1984-85 including a Celtic record of 60 in March. But heading into the 1985-86 training camp, Bird was

still concerned over elbow and back injuries. A classic "darkest moment before the dawn": Bird decided to pace himself throughout the early stages of last season in order to rest his injuries. If Bird was dragging in the final series against the Lakers in 1985, he was totally determined to lead his team to the title last year. The Celtics have four superstars in their starting lineup (Johnson, Robert Parish, Kevin McHale, and Bird). K.C. Jones insists Danny Ainge is already there as well. And Bill Walton captured the 6th Man award last season in an inspiring comeback year.

But Larry Bird is the difference on the Celtics. He transforms this excellent team into champions.

"I don't think people realize what the loss of Len Bias will mean," says Mike Carey of *The Boston Herald*. "An aging team will have to play extended minutes again this year. I think the Celtics will be making a mistake if they attempt to win over 60 games again this year. The extra minutes will have their greatest toll, I feel, on Larry Bird."

"The key definitely is health," says Parish. "We would definitely like to repeat. It makes it a very challenging year. But this is a team which likes challenges."

Ironically, if the keys to the season for the Celtics are age and health, the team is approaching the dilemma in an unorthodox way. The Celtics declined to offer any invitations to their rookies after Rookie Camp in August. The team acquired Fred Roberts from the Jazz and went into Pre-Season Camp with thirteen players, October 3rd.

"I think that's a positive factor," confirms Parish. "We'll be more focused as a unit earlier, with less exertion. Not that we won't train hard..."

"It's the best thing," agrees Johnson. "Our biggest worry at this point is not to burn ourselves out. If you have too many guys in camp, there's a tendency to work very hard because you're going against guys whose athletic careers are on the line."

Third-year player Rick Carlisle points out the intangibles in the Celtics favor. "Last year we displayed our intensity and heart. Now, it's a matter of health. The goal is: in the end, you want to be there..."

"As far as 'aging' goes, you can look at it that way, but I honestly think we have an experienced team which is smart individually and still capable of growing as a unit. This season is another year of playing together. We'll just want to start fast, establish ourselves early, and then play well in each phase of the season."

Parish points to another factor: the trades teams like Washington, Philadelphia, and Milwaukee made in the off-season. "But did they help themselves? I think Moses Malone is a positive factor for the Bullets—but I see the Seventy-Sixers as question marks because of Jeff Ruland's history of injuries. Milwaukee is always tough and Jack Sikma will give them added strength. But, Atlanta will be there, too, and with Michael Jordan, Chicago will be around. You know that."

Bird knows that the Celtics have a strong chance to win again. "Last year we came to play hard every night. I think Bill Walton is a key for us: He's always ready to play, but he has to stay away from injuries. But I don't pay much attention to history... If we maintain the same intensity we had last season, we should be right there."

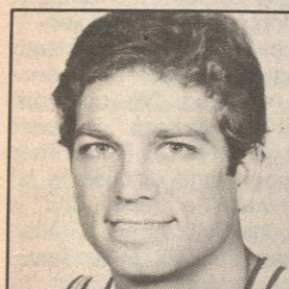
Views on Winning Back-to-Back

## The Celtics Perspective



Larry Bird

**LARRY BIRD:** The key is to stay injury-free. We have the same talent and I honestly don't think the changes other teams made around the league made them 100% better than before, with the possible exception of Washington which has Moses Malone. I don't really think about "back-to-back" as a motivation factor. It's never a factor because motivation isn't a problem for me. The media will ask about it, so repeating is a factor. But I'll maintain the same answers and not allow it to be a distraction.



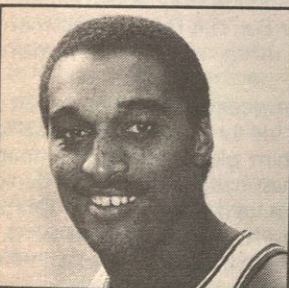
Jerry Sichting

**JERRY SICHTING:** The second time around I think you have to prove you're head and shoulders above the rest of the league. We weren't pushed too hard in a number of games last year, so if we are this year, we have to continue to execute and avoid injuries. Our won-lost record was outstanding last season, and our finals against Houston seemed to improve on that. So, we have to continue to upgrade what we do.



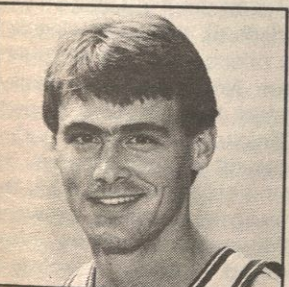
Jan Volk

**JAN VOLK:** We didn't feel we had to make changes from last year; we were solid, integrated, and had an outstanding season. I don't expect to see that much change off of last year's performance, barring any unforeseen injuries. A generation of a team is 4-5 years; we're certainly within a strong phase of our team right now. I feel very good about starting the season as world champions.



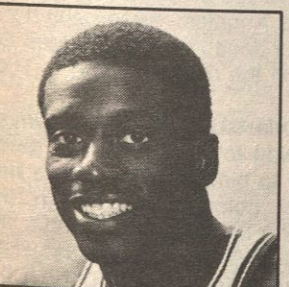
Dennis Johnson

**DENNIS JOHNSON:** The Celtics are always the target, and teams, from the Pre-Season on, try to gain confidence against us. My hopes are very high for this season; we're a great team. I think the competition will make us play well, not allowing us to think of the far-off goal of winning the finals in June.



Rick Carlisle

**RICK CARLISLE:** We had great success with what we did last year, but there's always something to prove. You can always improve on things. The idea is to get ourselves established early in the season and take things from there. Then build on that in each phase of the season.



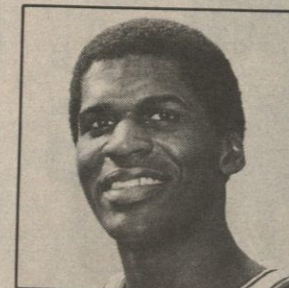
Sam Vincent

**SAM VINCENT:** I think our chances are real great. I know I undertook a serious training program to get ready for that reason. I feel very happy that Larry's in terrific condition; but I think everybody is emotionally and physically prepared. I think we'll have a strong training camp and work hard with thirteen guys.



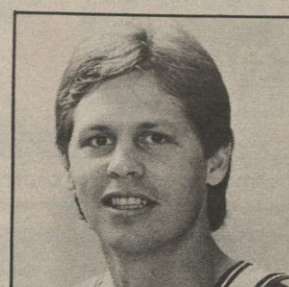
Bill Walton

**BILL WALTON:** The biggest problem would be injuries. Fortunately, we have the coaching staff and the front office staff who are experienced in such matters, who know how to win. The attitude you have to have is: last year is last year. We'll always remember it as something special, because it was. But you have to keep it in the past and play hard today.



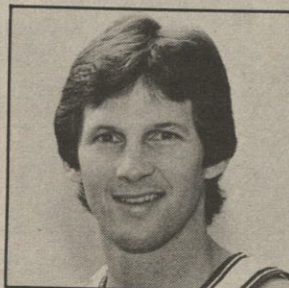
Robert Parish

**ROBERT PARISH:** The key is health. We have to want it as bad as we did last season, too. Just being the world champions, we know there's going to be a team challenging us every night. That challenge will be good for us. It'll keep us mentally involved.



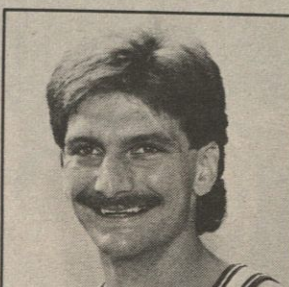
Danny Ainge

**DANNY AINGE:** Hopefully, we'll be able to build on our very good season last year. I thought last season was a key one for our team. We showed we could spread responsibility around, where Larry (Bird) doesn't have to do everything. That's very important over a long season and I think that's an important foundation going into this season.



Scott Wedman

**SCOTT WEDMAN:** Back-to-back championships is the goal we've set for ourselves. It won't be easy. Health is the key, but another key is, even though we are a veteran team, it is only the 2nd season we've played together with this team. I think we can still become more experienced as a team.



Greg Kite

**GREG KITE:** Our great season is something we have to play up to again this year. We talk about building on what we have; the challenge is to keep our game at those highest levels, physically and mentally. On a consistent basis, over the whole season.



Jimmy Rodgers

**JIMMY RODGERS:** I don't like the "back-to-back," "repeat" labels which are put on a team's season. I don't believe in that. We are trying to become the best team we can be in 1986-87. Last season has nothing to do about this year. We have to pay attention to this season from training camp to the final series to win it.

### We Feature Breakfasts and Lunches

Homemade soups, Our own cheese cake, salads, and New York-style sandwiches.

Deli Sandwich trays for offices and homes our specialty.

### ON STAGE DELI

Lafayette Place, Boston  
542-2030





# The Tie that Binds

## The '68-'69 Celtics: Back to Back Champions

When the Boston Celtics repeated their 1967-68 championship with a seven-game championship series victory over the Los Angeles Lakers in May of 1969, few realized that an era was ending in modern sports. The effects of expansion, the draft, coaching expertise, and the spread of talent throughout the collegiate ranks combined to decrease the possibility teams could win season after season.

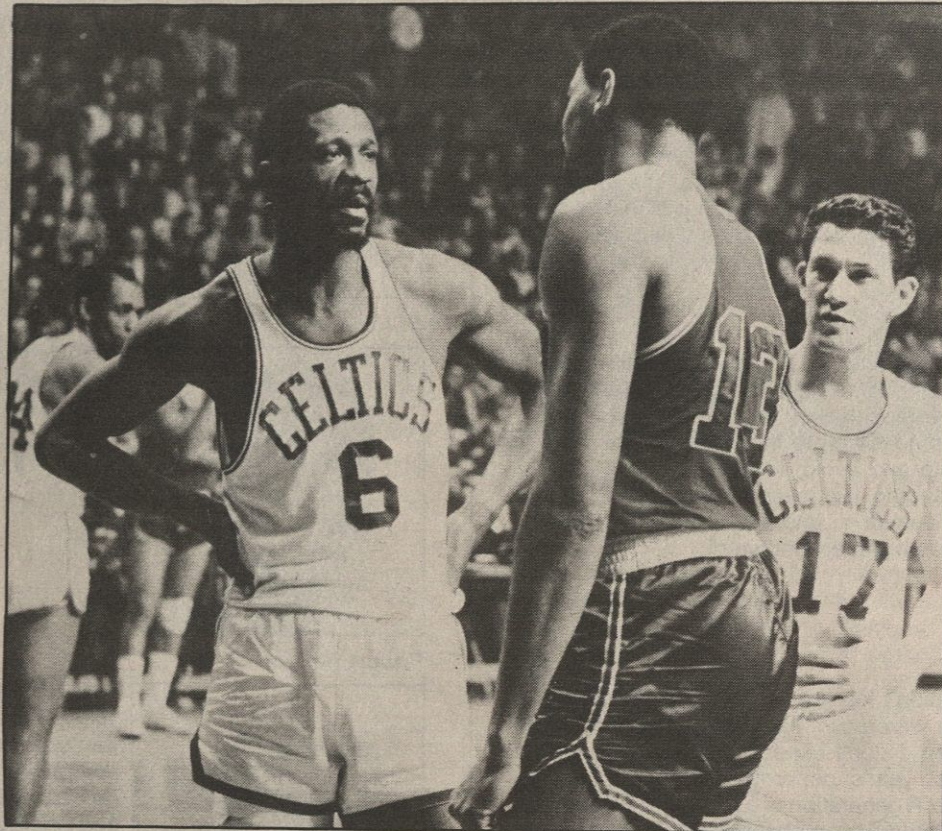
The Celtics dragged their collective injured heels much of that 1968-69 repeat season. That veteran unit, featuring Player-Coach Bill Russell (Age: 34), Sam Jones (36), Bailey Howell (32), Tom Sanders (31), Larry Siegfried (30), Don Nelson (29), and John Havlicek (29), lost 26 games to injury that season. Jones and Havlicek, Hall of Famers, assumed opposite roles. Jones, in his final season as a player, played 1,820 minutes in 70 games, an average of 26 minutes. His total season minutes played was 588 minutes less than the previous year, and his lowest total since 1959-60, when he played behind Bill Sharman. Conversely, Havlicek played in all 82 games that year and accumulated 3,174 minutes, his career high. In the playoffs, Havlicek started and averaged a stunning 47 minutes per contest over the 18-game playoff season.

That season, although the Celtics were the defending champions, most observers were discussing other teams, "teams of the future." Or powerhouses: Wilt Chamberlain, Russell's rival, had been traded from Philadelphia to Los Angeles to join fellow superstars Jerry West and Elgin Baylor. That Laker team would indeed face off with the Celtics in the finals. The young teams included the Baltimore Bullets, with Rookie of the Year and league Most Valuable Player, Wes Unseld, and Earl "The Pearl" Monroe. The Bullets surprised the league by winning the Eastern Conference regular season title; but in the playoffs, media darling New York ousted the Bullets in a four-game sweep.

The Celtics trailed the Eastern Division the entire year. Aging, but wise. Injured; therefore, they conserved Jones's minutes, Russell's efforts, Havlicek's full games, Nelson's timely contributions. After mid-season, as the aggressive young teams poured it on outmatched rivals (Milwaukee and Phoenix were new to the league that year), the Celtics played well enough only to qualify for the playoffs.

The hype for the Knicks was growing as the Knicks were very talented, bolstered by the acquisition of Dave DeBusschere at power forward. New York received publicity, Earl the Pearl was exciting, and the Celtics were forgotten in the East. In truth, it was hard to tell how they would do. Their final record of 48-34 contained contradicting factors. It would have placed them 2nd in the West, tied with Atlanta, seven games behind L.A. But after the Celtics and the Hawks, the best the remainder of the league could muster was Cincinnati's and San Francisco's 41-41 break-even mark.

Other bits of evidence suggested the Celtics were formidable. Their point dif-



Bill Russell's crowning accomplishment.



Don Nelson: timely contributions.

ferential, the margin they defeated opponents by, ranked 1st in the league. Defensively, Boston finished 2nd in the NBA, 0.2 off the lead.

Boston rolled through the Philadelphia 76ers in the first round of the post-season, ripping the Quaker City team with defense

in the opening two games, and capturing Game 3 in Philadelphia for an insurmountable 3-0 lead in the series. In five games, it was over, and Boston headed for New York for the Eastern Division showdown. New York had outplayed a fatigued Celtic unit during the regular

season and had won six of the seven games. With the home court advantage, the Gotham team was favored.

Yet the entire psyche of the playoffs was perhaps best revealed in that series, a state of mind which has continuity to the present. Boston went into Madison Square Garden and completely dominated the young Knicks—with defense. At the end of the first quarter of the series, on the Knicks home floor, Boston led 34-18, and never let them back into the series.

In 1968-69, the Celtics were forced to conserve their forces, beset with injury. In 1986-87, Coach K.C. Jones is constantly fending off inquiries about his team's capabilities of repeating. "We can't discuss winning it back-to-back," K. Jones cautions, "until we get to The Finals. Then we'll have a good time discussing it." Although there wasn't a "repeat jinx" in the late sixties, the Celtics began understanding—perhaps intuitively at that time—that the season extended far past the regular year's schedule.

Although Sam Jones insists the main reason the Celtics played better, and more effective defense was because the injuries finally healed.

"We didn't save ourselves. It's just that we didn't have the same lineup all season because of all the injuries. Everyone was healthy for the playoffs."

The last team to repeat titles possessed experience, talent, and endurance. In the New York series, a six-game victory, Russell thought the Knicks' young center, Willis Reed, was probably better than the Great Number Six, but Russell had more confidence, more experience, more psyche.

"He had one weakness—he played at a single speed, full throttle. My plan was to try to make him play even harder than usual in the first half, while I hung back, and then hope he'd sputter in the fourth quarter," wrote Russell in *Second Wind*.

The playoff with the Knicks and with the Lakers revealed that if those teams had great ability, the Celtics had comparable talent, if lesser publicized (because it was more team-oriented). Havlicek matched Walt Frazier's offense and Bill Bradley's defense versus New York, and Bailey Howell swarmed the offensive boards against the Knicks. Jerry West had a spectacular playoff against Boston, including 53 in the 1st game, and 42 in the finale. Yet, Havlicek, swinging between Guard and Forward and playing every minute, redefined "talent," placing it squarely in the team context. Against the Lakers, the Celtics dropped the first two games in Los Angeles, rallied behind the clutch play of Jones for a 3-3 series tie, and won it on the road in Game 7, 106-102.

Russell outlasted Chamberlain, driven by his decision to retire after that game (known only to himself). The Lakers had placed gaily colored balloons in the rafters, waiting to be unleashed after the expected Laker victory. The Celtics forced the Los Angeles franchise to uphold the law of gravity. The balloons remained in place.

## CELTICS DIARY

# Larry Bird's Working Summer

This is the player the game depends on most—the player who has been featured in *Sports Illustrated*, *Sport*, *Inside Sports*, *Gentleman's Quarterly*, and *Time* magazines. When Larry Bird arrived in Boston June 9, 1979, he said, "I'm no savior." Three championships later, three consecutive Most Valuable Player awards later (he was the co-MVP, at least, in 1980-81, too), Boston fans might ask him to reconsider that original assessment. Bird is depicted holding the 1986 league trophy, high above his head, on the team's Pre-Season Media Guide put together by Jeff Twiss and the PR staff; after that round of media responsibilities, Bird headed home to French Lick, to begin what he described at the time as a "working summer." Following is a series of recollections of Bird's summer.

**July 1.** The National Basketball Association season is long, and although I am committed to the game as diligently as ever, I still take some time at the end of each season to rest. I have as much respect for some of the things people in Indiana do as the time I spend in basketball. I maintained a running routine, however; I got up and ran nearly every morning. I still need some type of discipline, whether I am involved with the game or resting my mind from it.

Around the second week of July, I had started shooting and playing on a fairly consistent basis. The thing is: teams around the league made changes and you don't know what to expect. Chemistry's all important, especially with young teams. We're in competition with them, so I need to improve my game every year. This is the way I approach the game, the way I always have.

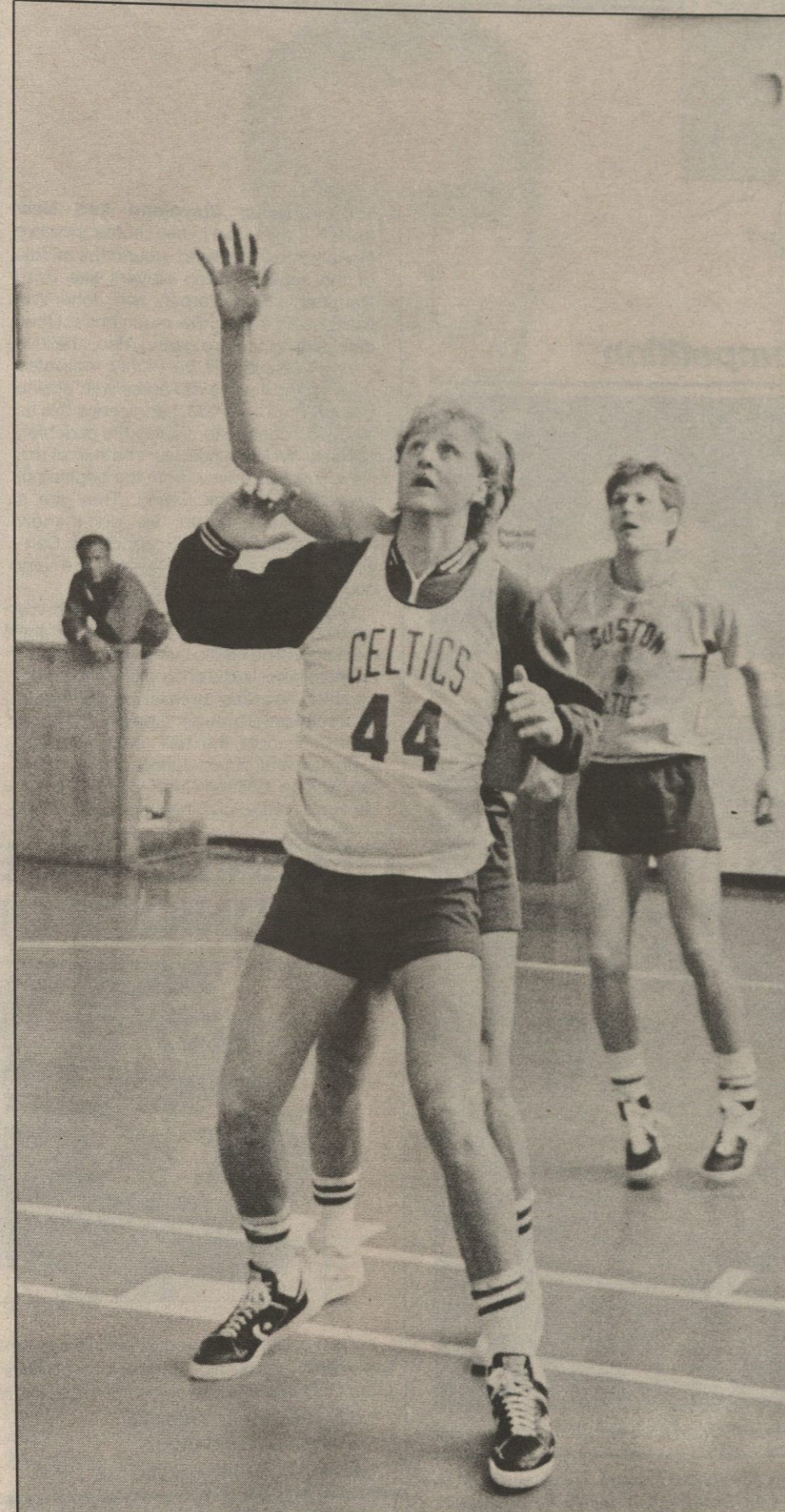
**July 31.** Thoughts while running. Bill Walton was extremely important for us this year. I really believe that if he's healthy, he makes Robert (Parish) a much better and enthused player. And center's always been a critical position for our team.

This was my most gratifying season. We came to play every night. Our attitude was never better.

I feel really bad about the Bias tragedy because I thought he was a great player and would have been fun to play with. But drafting is a tricky business; I mean, how much do you really know about kids, their life style, beliefs? With people, you have to go by what you see and think. We just have to move on.

I still love the game—basketball's been my life and I enjoy it right now. What the future holds—the team was depending on Bias for building down the road—I don't know. I do know that when I do decide to retire, make that decision, I won't miss the game.

**August 15.** The summer didn't quite go by this quickly. But, we had our annual golf tournament in Terre Haute for the boys' club out there. This year we raised approximately \$40,000 and it went well. Jerry Sichting played in it, K.C. Jones,



Larry started shooting & practicing on July 1st.

Mike Carey, Rick Robey, and others from my school, Indiana State. I had a good time teasing Robey, who's my good friend from college and from our days together here in Boston. He seems pretty determined to play this season, but it will not be

easy for him. Phoenix decided not to exercise their option on him. Once you have to "shop around" the league, it is never easy.

I'll be heading out to Hawaii for my vacation, the reward for winning the Three

Point Contest back in February. I wasn't originally a big fan of that rule, but it's become part of the game, so you have to make it work to your advantage. On our team, I've used it as a spacing technique; I'm able to have an exact idea of where I am on the basketball court. It helps for two reasons—I judge the distance between our post players (usually Kevin McHale) and myself, and the wing (DJ or Danny Ainge). Also, I'm able to get a reading on the angle I need for passing inside or driving or passing to a cutting player. Not to mention that for a few more feet, you get an extra point.

**August 27.** We had a terrific time in Hawaii, and then we went back to San Diego to visit Bill Walton and his family for a week.

I did plenty of running out in San Diego, and swimming, bike riding, and basketball. Bill plays with intensity, drive, and emotion—I believe he has those qualities because he loves the game so much. So we worked out and I prepared for my game up in Los Angeles with Magic Johnson. It's a benefit game for the United Negro College Fund.

That game was interesting—I had never played in that type of game before. No defense. We were able to do some things out there, be creative, and pass and work the fast break pretty well. It was the first time we had played together since 1975, when we did a series of all star games in college.

But by the end of the summer, you begin feeling like it's time to get ready and go back and start playing again. The excitement of the game was useful for that reason, as well as being simple fun.

**October 3.** September was devoted to running, conditioning, shooting more (sometimes four hours), and playing some golf. I caught up with Sichting on the golf course in mid-September. Golf's good for relaxation, hand-eye coordination, and competitiveness. Jerry and I agreed: you can't rest on your laurels. We'll have to play aggressively from the beginning this year.

The Celtics had their Media Day and I gave several interviews. But, mostly, it's good to be back. You walk around and see the guys and it's positive: it's like you never left. The guys are so easy to get along with on our team. I played all week before camp opened, usually in the morning with Sam Vincent and David Thirdkill—also after our golf and tennis day in Auburndale. At this time of the year, you dedicate more and more of your thinking to basketball.

I believe the fact that we have thirteen players will help us in camp. We'll be ready quicker: we know what to expect from K.C. and he knows what to expect from us. We'll be in shape much quicker, and I know I feel very comfortable with this. I try to improve—and with a stable group, I think it's that much easier. My job is to perform at a certain level; and it's directly related to winning basketball games as a team. And I'm glad to be this positive coming into camp.







## K.C.s Corner

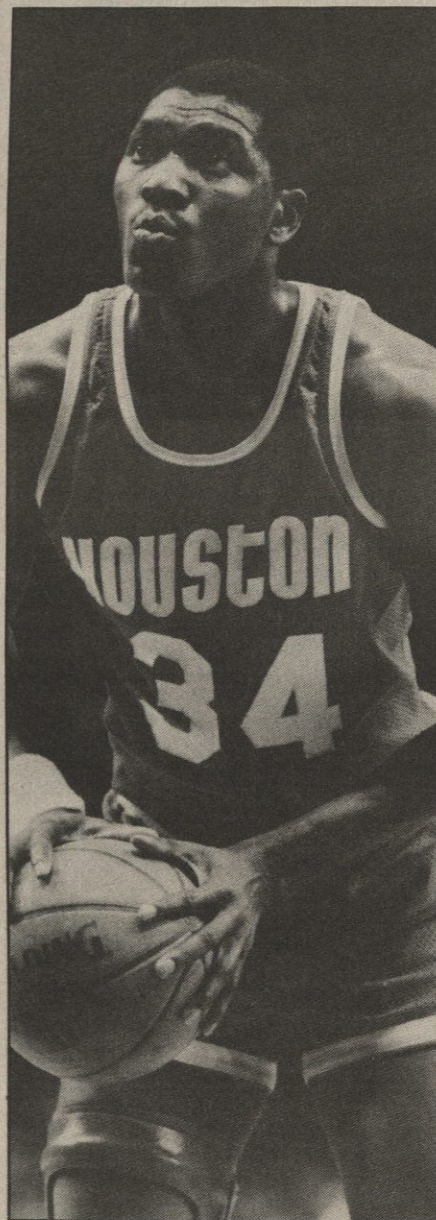
### Questions about our Competition

As we head into the Pre-Season schedule, we will be looking at a number of new situations. Obviously, the status of our team has changed: we enter the 1986-87 season as defending champions, the target for all teams, veteran and rebuilding teams alike. A number of things will be of interest to us in this camp: first, will the decision to bring a limited number of players be correct? Realistically, there is not many minutes to go around this team as it is structured right now. A player like Sam Vincent—a player we think very highly of—will have to scramble for minutes. If Vincent has to scramble, I would be less than honest to invite other players into camp and offer them hope when they are not in our plans.

But, we expect to do very well this year. Our people are back—in excellent condition and anxious to play. The opening of the year is a time for optimism and effort for all teams; we're the champions this season and we're the Celtics. We're who the other teams are hunting. But, in self-defense, we have some questions about other teams and other situations throughout the league.

**How much will Jack Sikma improve Milwaukee?** Milwaukee has consistently been among the best teams in the league and for different reasons than other power teams. With players like Sidney Moncrief, Terry Cummings, Paul Pressey, and Rickey Pierce, they have traditionally played an irregular offense, the "point forward" style, hoping to confuse their opponents. The priority was always on versatility and athletic ability. With the addition of Jack Sikma, I look for some changes, probably back to a more conventional approach. Sikma's addition shouldn't be a smoke-screen; they have added Scott Skiles to play point guard and Jerry Reynolds has had a strong summer. They may be the toughest team for us in the East. Like us, they made adjustments to their team, without dramatically changing their nucleus.

**Isiah and Dantley: Will control of the ball be a problem?** We play the Pistons west of Boston, in Worcester, during the Pre-Season, so we will have at least a feel for the Pistons' game this year. My respect for Isiah Thomas has been stated before in this space: I think he is the among the most gifted point guards in the game today. Detroit evidently thought they needed to make some changes; Kelly



Akeem Olajuwon: gives us nightmares.

Trippucka could score but lacks Adrian Dantley's incentive to mix it underneath. Like the Bucks, the Pistons have added other players, like John Salley of Georgia Tech. But the Pistons' success will probably develop only if Isiah and Adrian are able to establish an offensive rhythm. If they are able to do that, the team will probably do well. Their confidence will pick up, which will increase their willingness to play defense.

**Darkhorses: Cleveland and New York?** I think we'll see some positive signals from Cleveland around the middle of the season, when players like Brad Daugherty, Ron Harper, and John Williams begin to see how much impact they can have on the pro game. Also, I believe Lenny Wilkens will be highly motivated this year (he always is); I agree with Wayne Embry, The Cavs' GM. Lenny sees this as a second chance to display his coaching abilities. Wilkens needed another place. New York has power, from the beginning, because of Patrick Ewing. They are a question mark group; we don't know about Bernard King. Or about Bill Cartwright. Some years, the Knicks are very good.

**What will the West look like?** We developed a necessary respect for the Rockets in The Finals last season. I see no change there. In the championship series, we had success pressuring them full court. Not only to steal the ball, but to force them to handle the ball (passing, dribbling) several times during an offensive possession. Will they sign Gus Williams? He would help—but their power is in the

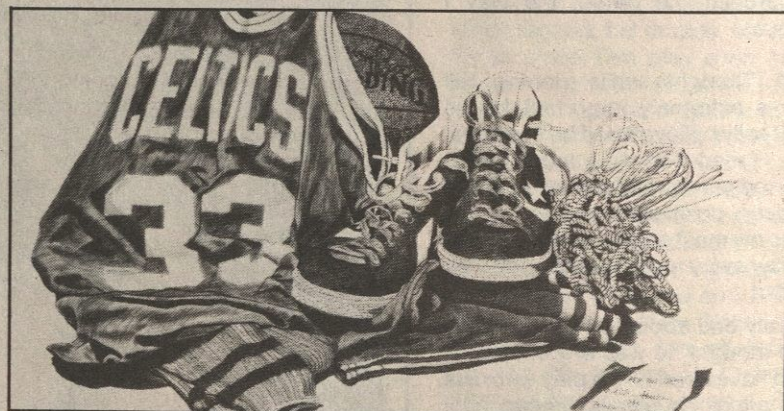
post. When I think about Game 5 there last year, with Olajuwon jumping all over us, I have waking nightmares.

The rest of the Western Conference is an unknown. The Lakers will be strong—class tells, and A.C. Green might prove to be an added factor there.

I respect San Antonio's ballclub. They have some real talent in Alvin Robertson, Johnny Moore, and Johnny Dawkins at guard, and Mychal Thompson up front. These players might allow Artis Gilmore to play a more reserved game, staying back on defense and passing the ball out quickly for fast break opportunities. I always fear Mike Mitchell, too.

**Our Chances: The difference between 1985 and 1986?** I think there are realistic positive and negative areas. We are aging and we do have to conserve our practice times and minutes when we can. Yet, I think the major difference between this season as it approaches and 1985 is we have more players who accept their roles. Jerry Sichting is an ideal role player—he's undeniably a competitor who wants to play. But his presence and time both are crucial—and he understands this. I believe Bill Walton thrives here, too; he passionately drives himself to play and he's disappointed when the minutes are not always there. His motivation to win is vital for us and our predicament at times is to use this incentive positively; his presence alone makes Robert Parish a better player. This is crucial for the development of this team's ethic. We're helping each other, and now we have a season to continue and to build on what we have. Last season at this time, nobody knew about any contribution from Bill. But Robert and Bill played complementary roles, and they also played very well together.

## OFFERING TRUE CELTICS FANS A UNIQUE OPPORTUNITY



"After The Game" by Allen Hackney

Own one of these beautifully rendered Limited Edition prints hand signed by the artist and Larry Bird! By ordering this handsome, full-color print you'll also be helping the Terre Haute Boys Club. Only 800 of these prints are left at the reasonable price of \$100 plus \$6.50 postage.

- 18x24" (easily framed)
- Full Color Lithograph
- Original, Limited Edition of 1000
- Hand Signed by the Artist
- Hand Signed by Larry Bird
- Less than 800 left, Order Now!

**YES!** I'd like to order "AFTER THE GAME" by Allen Hackney. Enclosed is my check, money order, credit card for \$100.00 plus \$6.50 for postage. Please mail this form to:  
Terre Haute Boys Club, 220 North Third Street, Terre Haute, IN 47807

Name \_\_\_\_\_ Address \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Signature \_\_\_\_\_ Check ☐ M.O. ☐ MasterCard ☐ Visa ☐  
Credit Card No. \_\_\_\_\_ Expiration Date \_\_\_\_\_

## Fresh Start in Boston

# "Mr. Roberts" Joins Celtics Crew

Fred Roberts' name has a way of always popping up in unusual trades.

Four years ago, Roberts' draft rights were traded from the New Jersey Nets to the San Antonio Spurs for San Antonio relinquishing its rights to Coach Stan Albeck, making Roberts one of the few NBA players ever traded for a coach.

And Roberts has struck again. The Celtics acquired Roberts from the Utah Jazz in late September for a 1987 third-round draft pick and the proverbial future considerations. A Utah Jazz spokesman says the considerations are exhibition games.

How many players can you think of in any sports, who have been traded for a game?

Here's what happened: Roberts played out his contract with Utah and was signed to a Boston offer sheet. Roberts didn't really fit into the Jazz plans, but they matched the offer anyway. The Celtics dickered with Utah and the subject of preseason games came up. The Jazz spokesman says Utah wanted two second-round picks for Roberts, while the Celtics offered a fourth-round. Finally, when the teams couldn't agree on a number of preseason games, the Celtics withdrew completely. Finally, the teams were able to work something out.

"I don't know where Fred will fit in," Celtic general manager Jan Volk says of the trade. "But he does round out the roster very nicely. Whose spot he'll take, I don't know."

"There's a divergence of opinion (between the Jazz and Celtics) regarding the value of the services of Roberts."

The Jazz didn't think Roberts' services were worth much last year. In a mere 58 games and 378 minutes, Roberts averaged 3.7 points and 1.4 rebounds a game. This after playing a combined 1178 minutes with the Spurs and Utah (the Jazz got him for two draft picks in December, 1984) in 1984-85 and 1,531 minutes with the Spurs his rookie year.

Roberts became the odd man out in Salt Lake City. The emergence of Karl "The Mailman" Malone cut into his playing time severely. So it's on to Boston, where the 6-8 forward hopes to add some spice to his career.

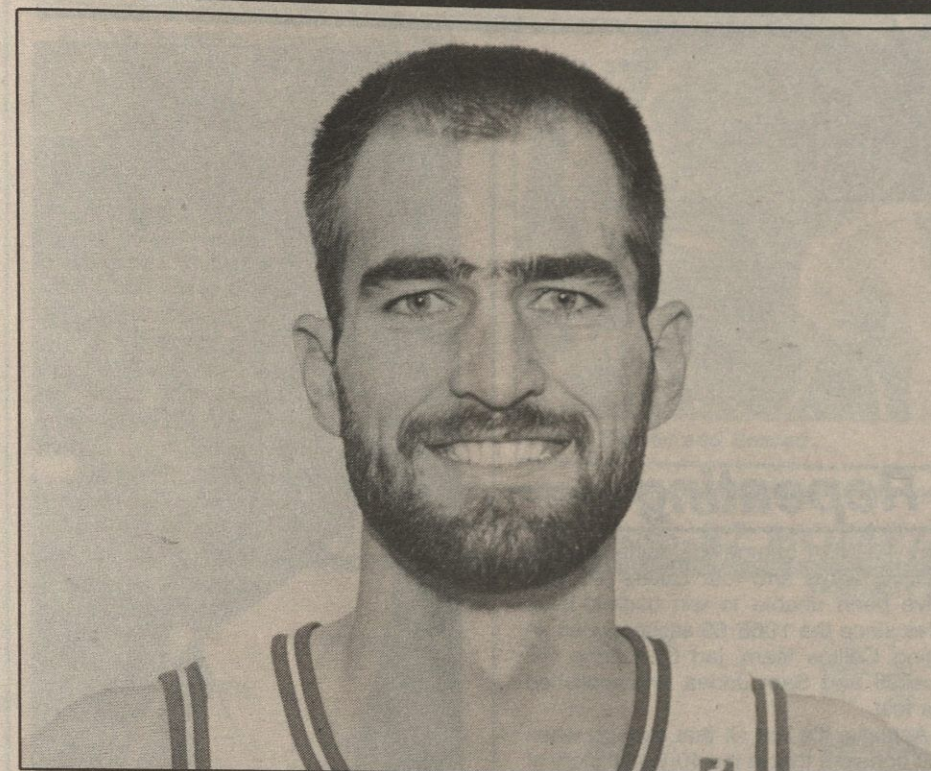
"It feels great," Roberts says. "It's exciting and a great opportunity. It gives me new life and I hope it's beneficial to both teams. I knew the Jazz really didn't have any plans for me. They had tied up their roster with people they wanted to develop."

The Brigham Young product is hoping he can develop and grow with the Celtics.

"I hoped it'd work out this way," Roberts says. "Being here can do things to your career that wouldn't happen at other places."

Perhaps the biggest bonus Roberts has in coming to Boston is he joins two former BYU teammates in Danny Ainge and Greg Kite. The three are good buddies, in fact, Roberts had been staying with the Ainge family until he and his family find a home of their own.

"This makes it easy," Roberts says.



Neglected in Utah, Fred Roberts looks to the Celts for support.

"You can feel uncomfortable being the new guy on the team. It's also good here that there are less players fighting for a job."

"They have most of the team coming back that won the championship, and you can feel like the odd man out. Danny and Greg have eased that up. It's real nice."

Roberts looked impressive in rookie camp, making the Celtics feel even better about picking him up. But that doesn't assure him of any substantial playing time. All he's got to do is contend with the likes of Larry Bird, Kevin McHale, Bill Walton and Scott Wedman.

"I'm not sure where I'm going to fit in," Roberts says. "I'll be playing forward (Roberts has also played guard sporadically). What kind of role I'll have, I don't know. I expect to find out in practices what's to be expected of me. I'll just have to give my best and try to fit in with the program."

Roberts feels his ability to play guard will enhance his value.

"It worked out well," Roberts says of his time in the backcourt. "In situations where other teams have big guards like Magic or Rolando Blackman, I like playing guard."

Roberts was originally a second-round draft pick of the Milwaukee Bucks (27th overall) in 1982, but opted to head for Europe and play for Bologna of the Italian League. He averaged 19.1 points and 8.6 rebounds a night.

"That was a good experience," Roberts says. "I played a lot. They expect a lot from the Americans—you've got to get all the points, all the rebounds and defense the best players. They put a lot of pressure on you."

But Roberts handled all that well, based on his statistics.

"That gave me confidence," Roberts says. "The big thing is getting experience."

In Europe, Roberts got a taste of what rock-'em, sock-'em basketball is like. They're not much for finesse in European basketball.

"They play more of a halfcourt game," Roberts says. "There's a lot of pushing and shoving by a lot of guys. They play a zone, which slows the tempo down."

Roberts is certainly happy to be playing with the Celtics instead of trying to beat them.

"Playing the Celtics got you excited and you knew you had to go get 'em," Roberts says. "They were a dynasty-type team. It was a game you knew you'd play hard for, a game that wasn't hard to get excited about. They were a team you knew you had to play very well against just to compete with."

Since the Celtics won the NBA title last year, they were obviously a very difficult team with which to compete. Roberts hopes he can help make Boston even stronger.

"I want to be able to contribute and find my place," Roberts says. "It would be great to be able to repeat—that's very difficult to do nowadays. I'm looking forward to playing with the caliber of players and the type of team this is."

## SHARE THE "SWEET SIXTEENTH" with the BOSTON CELTICS WORLD CHAMPIONSHIP JUMBO PAPERWEIGHT RING



- A Must for all Celtics Fans
- One of a Kind Collector's Item
- Conversation Piece for your Home
- The Perfect Office Decoration
- Great Gift Idea
- Comes Gift Boxed

RING SIZE (INSIDE DIAMETER IS 1 1/2 INCHES)

Please send me \_\_\_\_\_ Boston Celtics World Championship Jumbo Rings at \$29.95 (add \$3.50 each for shipping). Mail this order to:

Weston Products, 49 Locust Avenue, New Canaan, CT 06840

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Enclosed ☐ Check ☐ Money Order  
Presentation stand optional at \$9.95. Please allow 4-6 weeks for delivery.







## Eddie Gilooley

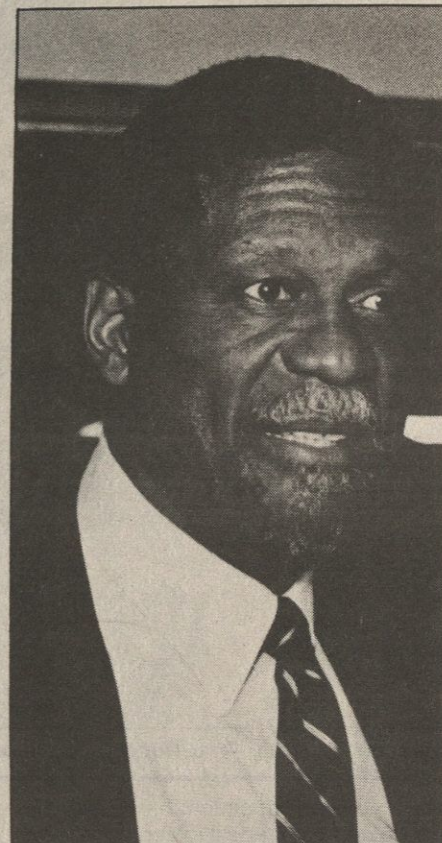
### The Difficulties of Repeating

If it happened in boxing there would be a national outcry for a Congressional investigation into the sport. But in the National Basketball Association it has become commonplace for the defending champion to surrender the title the following season. The championship trophy in recent years has never become a dust collector. It's treated like an orphan, shipped from city to city after a year's visit.

No one, not even the athletes themselves, can seem to pinpoint the reason

why 16 NBA champions, including five Celtics teams and four Lakers' squads, have been unable to win back-to-back titles since the 1968-69 season when an aging Celtics team, led by retiring Bill Russell and Sam Jones, accomplished the feat.

Actually, it's not all that strange when you consider that in the 40-year history of the NBA, only two franchises—Minneapolis and Boston—have won consecutive titles. The Minneapolis Lakers became the first team to win back-to-back (with



Bill Russell's "reign of terror"

George Mikan) in 1948-49 and 1949-50. They followed that with three straight championships in 1952-53-54.

Then along came Russell and the Celtics began their reign of terror with eight straight titles from 1958-59 to 1965-66. The Philadelphia Sixers, with Wilt Chamberlain enjoying his only playoff success against a Russell-led Celtics team, interrupted the surge. But the Green and White bounced back for two more in 1967-68 and 68-69.

In the ensuing years, countless books have been published and hundreds of articles have been written heralding the start of basketball dynasties. It was done in New York, Philadelphia, Washington, Portland, Golden State, Boston, Los Angeles, Milwaukee and Seattle.

The books never became best sellers because they had a very short shelf life. The dynasties collapsed almost as quickly as they were created. The claim teams can't win back-to-back because the players are overpaid is ludicrous because the teams couldn't win back-to-back when the players were underpaid and hungry.

And the theory that champions become complacent after winning the title is equally foolish. Once a player has tasted the champagne, he's eager for another bottle. It's difficult to become complacent after one climb to the top. The desire for more is always there but most often personnel changes and injuries become the barrier.

In the 70's, the Celtics added Paul Silas one year and won a title and acquired Charlie Scott a few years later and won another championship. The Knicks and Portland dropped from contention when centers Willis Reed and Bill Walton went down with injuries.

The Celtics were favored in 1972-73 when the Knicks won the title beating Los Angeles in the championship series. If John Havlicek hadn't injured his shoulder crashing into Bill Bradley of the Knicks, that title might have been in Boston.

Then there was the Larry Bird finger injury in the 84-85 series against the Lakers. Age is another strong factor as happened to the Celtics in 69-70 after Russell and Jones retired and again late in the 70's when the game took its toll on Havlicek, Don Nelson and Jo Jo White. It happened to the Bucks too, when Oscar Robertson faded.

But if there was ever a team that won a championship on pride it was the 1968-69 Celtics team that holds the mark as the last club to win back-to-back. It was probably the least likely of all championship clubs to repeat.

It had not been a banner year for the Celtics. They struggled through the regular season finishing fourth in the division behind Baltimore (now Washington), Philadelphia and New York with a 44-38 record, the worst record compiled in Russell's 13 seasons with the Celts.

Despite their past heroics, not too many figured they'd get out of the Eastern Division alive. Philadelphia had a solid cast led by Billy Cunningham, Hal Greer, Chet Walker, Wally Jones, and Archie Clark. The problem was center Darrell Imhoff couldn't cope with Russell and the Celtics came away with a 4-1 victory.

The Knicks had swept Baltimore in the other division semi-final matchup and everyone thought the same was about to happen to the Celtics. The Knicks had added Dave DeBusschere that season to go along with Willis Reed, Bill Bradley, Walt Frazier and Dick Barnett.

Russell and Jones however were just hitting their strides and before the Knicks knew what was happening they were down 3-1. The Celtics got this series 4-2 and moved on to Los Angeles.

The Lakers had the home-court advantage and once again the Celtics were the underdogs. Owner Jack Kent Cooke and the Lakers were confident this was the year they would break the Celtics hex. The Lakers had lost six previous championship encounters with the Celtics—five times as the LA Lakers and once as the Minneapolis Lakers.

Chamberlain had been traded to Los Angeles at the start of the season to join Elgin Baylor and Jerry West. He was ready to taste his second playoff victory over Russell. Instead he was embarrassed once again and the Celtics came away with the title 4-3.

And, they did it in Los Angeles in the seventh game of the series by a 108-106 margin. Cooke had all kinds of festivities planned, including the release of thousands of balloons from the rafters at game's end. It never happened.

Cooke was so upset he ordered the champagne locked up when the Celtics officials asked if they could have a couple of bottles for their locker room celebration. The Celtics didn't really care, they were a tired group and settled for a few cans of beer.

Their biggest surprise came the following day when they returned to Boston and were welcomed by 2500 fans at Logan Airport. That was considered a huge turnout in those days. Hockey was the No. 1 winter sport in Boston.

Times have changed.

By Terry Lyons

To say that there's been a few changes in NBA rosters during the offseason would be like saying **Manute Bol's** grown a little since his first birthday. "At a lot of the camps it will be like going to a cocktail party and having a nametag pasted on as a means of everybody getting to know each other," said Washington GM **Bob Ferry**, who was one of the main wheelers and dealers in this summer of change. Ferry's Bullets will have a new look when the regular season opens the night of October 31 as veteran center **Moses Malone** is joined by the likes of ex-Sixer forward **Terry Catledge**, ex-Maverick forward **Jay Vincent**, ex-Net guard **Darwin Cook** and rookie first-rounders **John Williams** and **Anthony Jones**. "We've done a lot of gambling to put this team together. We've made a lot of moves on paper, but that's not where you win games," said Ferry, pointing to the stiff competition his club will soon see... Meanwhile, two hours north of Washington on the Amtrak line, the Philadelphia 76ers have made a few moves of their own. At the opening of the Sixers' camp, frontcourtmen **Jeff Ruland**, **Cliff Robinson**, **Roy Hinson**, **Tim McCormick** and **Danny Vranes** all introduced themselves with the promise of combining with Charles Barkley in one of the deepest frontcourts in the NBA. "In my opinion, you can never have too many big guys," said Philadelphia GM **John Nash**, who recently signed veteran superstar **Julius Erving** to a one-year contract and up and coming superstar **Barkley** to a lucrative contract extension. "You look at all the injuries to the NBA big men last year, and you can see that you never have enough," said Nash... Additionally, there's many other faces in new places, including **Jack Sikma** in Milwaukee, **Adrian Dantley** in Detroit, **Orlando Woolridge** in New Jersey, **Kelly Tripucka** and **Kent Benson** in Utah, **Mike Woodson** and **Larry Drew** in Los Angeles with the Clippers and **Derek Smith** and **Franklin Edwards** in Sacramento.

Over the last 10 years of NBA pre-season games, the Philadelphia 76ers have been the most successful team in the NBA. The Sixers have gone 53-27 (.663) since the four ABA survivors (Denver, Indiana, New Jersey and San Antonio) joined the NBA in 1976. Portland (48-31, .608), Detroit (42-30, .583) and Houston (40-29, .580) rank second through fourth in preseason standings during the same period of time.

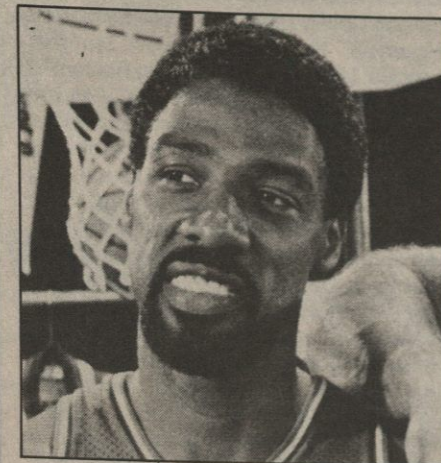
During the last decade of regular season action, the Sixers have also reigned as the NBA's best, followed closely by the LA Lakers. The 76ers are an impressive 300 games over .500 with a 560-360 (.683) record while the Lakers are 552-268 (.673) during the time. The Lakers and the Boston Celtics have the most NBA titles in the last decade with three each. The Celtics rank third in regular season record with a 539-281 mark (.657)... LA Clippers guard **Norm Nixon** will be keeping busy while recovering from knee surgery. Nixon will do the color commentary for Clippers games on KTLA alongside play-by-play man

# NBA Notebook

Dave Diles until he's able to return to action

**Kiki Vandeweghe** recently made NBA history by becoming the first veteran free agent to re-sign with his club on cable TV. The Blazers forward made a guest appearance on his sister Tauna's cable TV sports talk show. "I wouldn't have done it for anyone else but my sister," said Vandeweghe.

Several NBA stars and other members of the NBA family got together Wednesday, October 1 for the taping of a special anti-drug public service announcement that will air at the start of the regular season. Utah's **Mark Eaton**, Philadelphia's **Julius Erving**, NBA referee **Hugh Evans**, New York's **Patrick Ewing**, At-



Erving: Signed and Sealed.

lanta Coach **Mike Fratello**, NY trainer **Mike Saunders**, NBA Commissioner **David J. Stern**, Detroit's **Isiah Thomas**, Portland's **Kiki Vandeweghe** and New Jersey's **Buck Williams** all filmed commercial messages which will be part of a league-wide program to be announced later this month.

Chicago Bulls guard **Michael Jordan** and tennis star **Ivan Lendl** squared off in another sport, golf, this summer in Greenwich, Conn. Lendl was the unofficial winner of the rain-shortened match as he posted a 5-6-5-4-3, 3 over par for the five holes. Jordan was 7 over par with an 8-6-5-5-3. *Golf Digest* is planning a full story on "Jordan the Golfer" in an upcoming issue, with photo analysis of his impressive swing.

## BOSTON CELTICS 1986-87 HOME/AWAY SCHEDULE

| OCTOBER   |                  |          | JANUARY (cont.) |                  |          |
|-----------|------------------|----------|-----------------|------------------|----------|
| Fri., 31  | Washington       | 8:00 PM  | Tue., 27        | AT Chicago       | 7:30 PM  |
| NOVEMBER  |                  |          | Wed., 28        | Chicago          | 7:30 PM  |
| Sat., 1   | AT Milwaukee     | 8:00 PM  | Fri., 30        | AT Indiana       | 7:30 PM  |
| Wed., 5   | Indiana          | 7:30 PM  | FEBRUARY        |                  |          |
| Fri., 7   | AT Washington    | 8:00 PM  | Tue., 3         | AT Atlanta       | 8:00 PM  |
| Tue., 11  | AT New Jersey    | 7:30 PM  | Wed., 4         | Cleveland        | 7:30 PM  |
| Wed., 12  | Milwaukee        | 7:30 PM  | Tue., 10        | AT Denver        | 7:30 PM  |
| Fri., 14  | AT Chicago       | 7:00 PM  | Thu., 12        | AT Golden State  | 7:30 PM  |
| Sat., 15  | AT Detroit       | 7:30 PM  | Fri., 13        | AT Portland      | 7:00 PM  |
| Wed., 19  | Atlanta          | 7:30 PM  | Sun., 15        | AT LA Lakers     | 12:30 PM |
| Fri., 21  | Golden State     | 7:30 PM  | Mon., 16        | AT Utah          | 7:30 PM  |
| Sat., 22  | AT Atlanta       | 7:30 PM  | Wed., 18        | AT Dallas        | 7:30 PM  |
| Tue., 25  | AT Philadelphia  | 8:00 PM  | Thu., 19        | AT Houston       | 7:00 PM  |
| Wed., 26  | New York         | 8:00 PM  | Sat., 21        | San Antonio      | 7:30 PM  |
| Fri., 28  | San Antonio      | 7:30 PM  | * Mon., 23      | New Jersey (HFD) | 7:30 PM  |
| DECEMBER  |                  |          | Wed., 25        | Portland         | 7:30 PM  |
| * Tue., 2 | Washington (HFD) | 7:30 PM  | Fri., 27        | AT Atlanta       | 7:30 PM  |
| Wed., 3   | Denver           | 7:30 PM  | MARCH           |                  |          |
| Fri., 5   | Philadelphia     | 7:30 PM  | Sun., 1         | Detroit          | 7:30 PM  |
| Sat., 6   | AT Cleveland     | 8:00 PM  | Wed., 4         | Utah             | 7:30 PM  |
| Wed., 10  | New Jersey       | 7:30 PM  | Fri., 6         | LA Clippers      | 7:30 PM  |
| Fri., 12  | LA Lakers        | 8:00 PM  | Sun., 8         | AT Detroit       | 12:00 PM |
| Sat., 13  | AT Washington    | 7:30 PM  | Wed., 11        | Phoenix          | 7:30 PM  |
| Tue., 16  | AT New York      | 7:30 PM  | Fri., 13        | AT Indiana       | 7:30 PM  |
| Wed., 17  | Indiana          | 7:30 PM  | Sun., 15        | New York         | 1:00 PM  |
| Fri., 19  | AT Philadelphia  | 7:30 PM  | Tue., 17        | AT Milwaukee     | 7:00 PM  |
| Sat., 20  | AT Milwaukee     | 8:00 PM  | Wed., 18        | Milwaukee        | 7:30 PM  |
| Fri., 26  | AT Phoenix       | 8:00 PM  | Fri., 20        | Seattle          | 7:30 PM  |
| Sat., 27  | AT LA Clippers   | 7:30 PM  | Sun., 22        | New Jersey       | 1:00 PM  |
| Mon., 29  | AT Sacramento    | 7:30 PM  | * Tue., 24      | Cleveland (HFD)  | 7:30 PM  |
| Tue., 30  | AT Seattle       | 7:30 PM  | Thu., 26        | AT Washington    | 7:30 PM  |
| JANUARY   |                  |          | Fri., 27        | AT Chicago       | 7:00 PM  |
| Fri., 2   | Chicago          | 7:30 PM  | Sun., 29        | Philadelphia     | 1:00 PM  |
| Wed., 7   | Milwaukee        | 7:30 PM  | Tue., 31        | AT New York      | 7:30 PM  |
| Fri., 9   | Sacramento       | 7:30 PM  | APRIL           |                  |          |
| Sat., 10  | AT Detroit       | 7:30 PM  | Wed., 1         | Washington       | 7:30 PM  |
| Tue., 13  | AT New Jersey    | 7:30 PM  | Fri., 3         | Detroit          | 7:30 PM  |
| Wed., 14  | Dallas           | 7:30 PM  | Sun., 5         | AT Philadelphia  | 1:00 PM  |
| Fri., 16  | Cleveland        | 7:30 PM  | Tue., 7         | AT Cleveland     | 7:30 PM  |
| Sun., 18  | Houston          | 12:00 PM | Fri., 10        | AT New Jersey    | 7:30 PM  |
| Mon., 19  | AT New York      | 1:00 PM  | Sun., 12        | New York         | 1:00 PM  |
| Wed., 21  | Indiana          | 7:30 PM  | Wed., 15        | AT Indiana       | 7:30 PM  |
| Fri., 23  | Atlanta          | 7:30 PM  | Fri., 17        | Chicago          | 7:30 PM  |
| Sun., 25  | Philadelphia     | 1:30 PM  | Sun., 19        | Atlanta          | 1:00 PM  |

\* At Hartford

ALL TIMES SHOWN ARE LOCAL

## THE TEAM FROM LAFAYETTE PLACE McDONALD'S HAS ASSUMED OWNERSHIP OF CAUSEWAY ST. McDONALD'S



FOR YOUR CONVENIENCE WE WILL BE OPEN FOR BREAKFAST LUNCH AND DINNER WITH EXTENDED HOURS AFTER ALL GARDEN EVENTS WATCH FOR UPCOMING RENOVATIONS PLANNED WITH YOU IN MIND





## Celtics Confidential

A former Warrior was closing up his bag last week as the Celtics began informal practices in the days leading up to the opening of training camp. He was discussing an old player for Golden State, **Marshall Rogers**. "Rogers could play, he could shoot, but his conditioning cost him. He would tease **Phil Smith**, who was a great player at that time. Rogers would shoot long distance jumpers, and then he would turn to Smith and say, 'You made All-Pro? And you can't even guard me!'"

"But his conditioning cost him." Another Celtic began sauntering off, the workout over, the sun setting on an early autumn night, the air lingering humid still. "Al Attles (then Coach) let them all go, huh?"

"Heck, no," complained the former Warrior. "It was management! They let **Jamaal Wilkes** go! They let **Gus Williams** go! **Phil Smith**! **Rick Barry** was forced to take his leave."

"It wasn't Attles. Management did it—the Warriors have gotten what they have let go by," stated the veteran Celtic, proud owner of three championship rings.

**Notes.** **Greg Kite** finally was through with summer workouts, in time to begin training camp. His whirlwind tour included visits to Florida and Texas with family, and then extensive workouts in Boston (at

Boston College and Dave Cowen's Camp), Houston, the Los Angeles Summer League, Utah, and then back in Boston. "It never stops," Kite said last week. "All you can do is continue to work on your game, improve, and hope to get more playing time..." The Celtics planned on bringing 13 players to camp; **Larry Bird**, **Sam Vincent**, **David Thirdkill**, **Kevin McHale**, **Bill Walton**, **Dennis Johnson**, **Jerry Sichting**, **Danny Ainge**, and **Rick Carlisle** began working out informally for ten days before camp at Boston College and Hellenic College... Johnson and wife Donna and son Dwayne moved to Lexington Center outside Boston last week... DJ made a concentrated effort to cut down on his summer activities this year. "Fewer speaking engagements, fewer appearances," he said. "My wife slowed me down. I had been going hard the first two summers I was in Boston (1984 and 1985) because we were still basically located on the west coast. I spoke to my brother's high school team several times, and I did make five camp appearances. But besides that, I was just busy moving into my home"... Johnson had lived inside the city boundaries last year... **Kevin McHale** reported back to Boston in superior condition, but "not quite where I want to be basketball-wise. It might sound strange, but I sort of look



Kevin McHale: Can't wait

forward to getting back into basketball shape. During the first week of two-a-days, though, I suspect I'll wonder about that desire!"... Celts had one full week of training camp before beginning their Pre-Season schedule at the Garden on October 10th... McHale claims that the game really starts becoming fun after two months of the year. "Teams know what they're doing, what their strengths and weaknesses are. Games become a lot more challenging and interesting to me"... **Larry Bird** also reported in fine shape, around 230 pounds... 1200 tickets were made available, per game, in late September, reported **Linda Robb** of the Celtics office. Also, four-game season ticket plans for the games in Hartford were available. Dates were December 2nd (Washington), February 23rd (New Jersey), and March 24th (Cleveland). Also, the team plays Houston in a Pre-Season game October 17th... Phone (AC 203-

249-6333) for further information... **Robert Parish's** wife, **Nancy Parish**, was in Los Angeles recording a jazz album... Parish reported that his own summer camp, held for two weeks this year for the first time at New Hampshire College, was the most successful it's ever been... "Fewer injuries to the campers. And, after three years, we're beginning to understand how to run the camp better."

Former Celtic **Rick Robey** was reportedly interested in trying out for the Clippers or the Knicks... Robey played with Clipper Coach **Don Chaney** from 1978-80...

During the informal workouts prior to the opening of training camp, players were very hopeful about **Sam Vincent's** contribution this year. "I think he'll play a lot better," commented **Robert Parish**. "He's more accustomed to the players and to the area here. In my first season, I didn't have a handle on it all. There's plenty to adjust to as a rookie player"... **Bob Ferry**, Bullets General Manager told the Herald that all the moves the Bullets made in the past two seasons were designed to keep up with the Celtics. "But they don't mean anything if we continue to suffer the injuries we've had the past two seasons..."

**History.** After the Celtics had won their first **Larry Bird** championship in 1981, the following Pre-Season Training Camp was filled with loose and relaxed players—until Coach **Bill Fitch** blew the whistle for the team's very first workout. Then the atmosphere became quiet and tense. The then-young team hadn't been through the rigors of back-to-back seasons. Seasons extend nine months. The team has a superior understanding of its own energies, now... In that training camp, the front court battles consisted of **Robert Parish**, **Rick Robey**, **Dave Cowens**, **Larry Bird**, and then rookie **Kevin McHale**.

**Jimmy Rodgers's** son, **Matt Rodgers**, received special mention in USA Today's high school football section, September 22nd... **K.C. Jones** thinks the Knicks' **Bernard King** will be back strong. "I still recall the 1984 playoff series he played against us. It was the most awesome display of offensive basketball I'd ever witnessed. And **Larry Bird** didn't play too badly either"... Jones thinks that when the Celtics were last trying to repeat in 1985, a key series in the post-season was the first one against Cleveland. "If you remember, we lost **Larry Bird** for a game and he was bothered with injuries the whole playoff after that. But another key was **Cedric Maxwell's** injury. They were the starting forwards on our championship club. We began the defense of our crown minus two-fifths of our team."

The players were all in Boston during the week before Pre-Season training camp opened. The Bulls began informal training with coaches that same week... The players took physicals in the same week... The Annual Media Day, hosted by the Celtics and an event which features interviews and photo sessions was held at Hellenic College October 3rd... **Fred Roberts** and wife **Penny** had their second child in late September. The Celtics signed **David Thirdkill** two weeks before camp opened.



## ANOTHER PACKED HOUSE

Join the crowd! Bring the World Champion Boston Celtics right into your home this season with SportsChannel's exclusive\* coverage of all Celtics home games and select home playoffs. It's sure to be a record breaking year for the Green, as they shoot for title #17.

Hockey fans, get ready for another dose of "Whaler Mania", as SportsChannel brings you over 30 exclusive\* Hartford Whalers telecasts. Their first taste of playoff action has left them hungry for more, and no one's doubting that the best is yet to come.

Also, enjoy top rate professional tennis, skiing, boxing and wrestling, thoroughbred horse racing, exciting specials and more.

So why not bring all of the action into your home this fall? Call your local cable company today and order SportsChannel.

\*Subject to league regulations.

*At Home with the Champions*  
**SportsChannel™**

the NEW  
**CHRYSLER**  **Plymouth**  
of  
**MEDFORD**



## Great Going Celtics!

The new Chrysler-Plymouth of Medford  
29 Mystic Avenue 391-8950

Proud sponsors of the Celtics  
on Sports Channel in Boston.

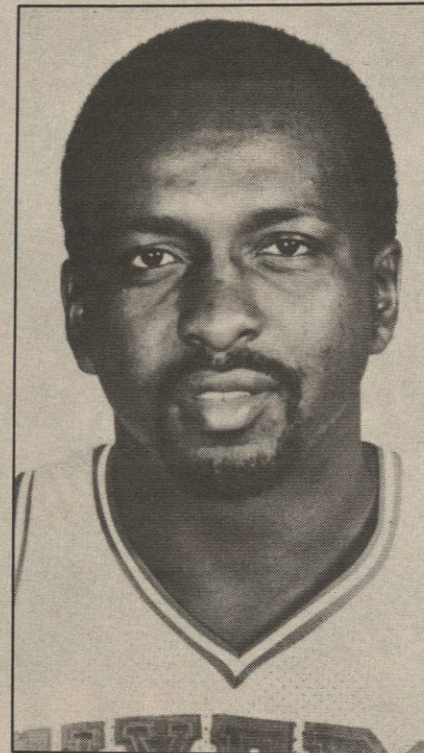
Peter M. Grava, President







**M.L. Carr**



Malone will have fewer minutes.

## Moses and Luke

The trade of Moses Malone and the recent release of Maurice Lucas brought back memories and thoughts. A year ago at Marshfield, I sat before a battery of television cameras, radio microphones, and writers and announced my retirement from the Celtics. I treasured my time as a professional athlete, especially so as a member of the Boston Celtics. The hardest thing for an athlete to do is to step aside.

The ideal situation is to know when the

time is right. The troubling scenario is when the player doesn't want to leave, but is being pushed out. Economics have much to do with it. Pride has much to do with it.

I played with Moses Malone and with Maurice Lucas in 1975-76 at St. Louis, with the old Spirits of St. Louis ballclub in the American Basketball Association. We were all young then, all very talented—we played under Bob MacKinnon, who was an Assistant here in 1978-79. Though we didn't have publicity then, we had ability.

## Bank of Boston Honors K.C.



Chad Gifford, (l.) Executive V.P. and group Executive of Bank of Boston, and Barry Allen, Director of Corp. Communications, present K.C. Jones with a copy of the successful ad in which he is featured.

We had no following but we had Marvin Barnes. Bad News Barnes was probably the best in all of pro ball then—but he simply could not handle the many things which come your way as a professional athlete.

Moses Malone was recently out of high school when he played in St. Louis—he kept to himself, but at that time, he could flat out play. He was less polished as a team player then, but it was impossible to keep him off the boards. Maurice Lucas was tough and hardened; he's from Pittsburgh and played under Al McGuire at Marquette. We got along well in the ABA; with less publicity and less fanfare, we grew closer together throughout the league. There was a greater dependency on each other because the teams needed each other in order to survive.

I believe the players who played in the old league still have that memory and community among them. Julius Erving became Dr. J. in that league; I recall seeing him take on Artis Gilmore (who was an outstanding young player with the Kentucky Colonels). Artis went up to block a Dr. J. dunk—but Julius was still flying. Doctor dunked the ball through the hoop, with his elbow stuffed through to the bottom of the net. Artis gave up...

Memories hopefully enrich thinking. Moses had seemingly endless struggles with Harold Katz in Philadelphia, and I suspect his trade from the Seventy-Sixers was positive for him. I'm not certain how many trips upcourt he has left (the games grow longer with each year). He should play well for the Bullets, but his major problem will be pace. No doubt he will be extremely ready and fit when the season begins. But if he has to carry the load for the Bullets all season, it will be hard on him.

Like Malone, Maurice has played with several teams throughout his career. The difficulty for the young players coming out of the old league was that they often became locked into contracts which bound them over a number of years for bargain prices. Compared to players of lesser quality, those contracts are perceived to be an insult. I recall that his best moments as a player were with Bill Walton in Portland; but after Bill was injured, and the Portland team became less stable, Luke began feeling unsettled. I think that was the best opportunity for him to show his ability as a professional player in the NBA. When he began moving from team to team, my guess is that the traveling left something of his ability behind at every stop. Seattle claimed Maurice Lucas on waivers September 30th.

At the start of every season, I think every player takes stock, reassesses his career and his abilities now compared to what they once were. Moses will have to adjust to a new team and I believe he will have to be content to contribute more in less minutes. Otherwise, how will he maintain effectiveness over an entire year? It will be a trying time, this training camp, for Maurice Lucas. Seattle is rebuilding; their recent history has been a series of rebuilding programs and Lucas's role will likely be relief. Every player wants to play with a winner—and Lucas seemed to be passed out of that situation this summer when the Lakers let him go.

Accepting a role and accepting the realities toward the end of your playing career is the most difficult task for an athlete. I asked myself penetrating questions all last year, when I finally decided to retire.

# Celtics Summer Vacation

How did the champions spend their summer vacation? The players were asked to comment on some of the highlights of their summer, the months immediately following their championship last June over the Houston Rockets.

Riding the waves on the ocean is a way of cooling out, then welcome to Bill of Walton's home in San Diego. "I just had a very happy off-season," said the Celtic backup Center. "I also played some, and worked a few Big Man camps in Wisconsin and New Jersey, but those were on weekends. I spent most of my time with my family, played a lot of sports, rode the waves on the ocean, and listened to Grateful Dead concerts."

"I just love rock music."

"I didn't spend much time away from Margate, New Jersey," said Chris Ford. "I took my son to a basketball camp, came up to Rookie Camp in August, but other than that, I was on the Atlantic Ocean."

Jimmy Rodgers "spent some time fishing, and getting to know my family again after a long season. Don't forget, our seasons take a long time, into mid-June, and there's the draft afterward. I think professionally, it helps to step away from it for a while in order to see the forest from the trees. There were an incredible amount of changes this summer, more than previous years."

Danny Ainge and Dennis Johnson, the team's starting guards, switched some positions off the court. Ainge and his family have moved into a new home in Wellesley Hills (Celtics Pride, July 31st). Ainge and his wife Michelle also vacationed in Switzerland. "I also played golf and tennis and some basketball," said Ainge. Johnson and his family moved from Boston to a new home near Lexington Center. "It took us all summer. But once we put the drapes up, I considered it home."

Scott Wedman, "after a season of traveling and constantly jumping around" I was happy to spend time in Kansas City resting. Wedman also had surgery on a congenital heel injury. He and wife Kim took a cabin in the Ozark Mountains in Kansas, and also visited his family in Kansas during August.

Pursuing the degree in the arts, Sam Vincent took another course at Michigan State this summer, Theater Education. "I also did some horseback riding, ran, lost some weight, focused on passing and shooting in my basketball. I went to rookie camp and also visited Boston a few times."

Larry Bird "got away" from the game for a few weeks, but didn't stray from his conditioning regimen. "I ran most every day," but he wouldn't reveal how long. Bird vacationed in Hawaii, hosted his annual golf tournament in Terre Haute, and returned to Boston in mid-September.

Robert Parish and his family also vacationed in Hawaii in early July. Parish held his annual camp in New Hampshire for two weeks, and continued his work-outs in judo. David Thirdkill split his time; he was in St. Louis for the first part of the summer where he is originally from, and then returned to Phoenix. "I try to keep in shape all summer," explained Thirdkill. He also played in the team's rookie camp in the first week of August.

Rick Carlisle and Greg Kite also had

basketball summers. Kite played in Houston, Utah, Boston, and Miami. Carlisle also played in Boston, Los Angeles, taking time out to visit family in Houston and Miami. Carlisle also played in Boston, Los Angeles, and in the team's rookie camp. "Ah, I'm never away from it," commented Kite. "It's my life right now."

Jerry Sichting held a basketball camp for the first time, in Norwich, Vermont, and also played in another camp in New Hampshire. Most of the remainder of the summer was spent in Indiana, where he began working out in earnest in late August. He played golf many times during the summer, and he and his wife Joni

vacationed on the Celtic cruise in late June.

K.C. Jones "started thinking about this coming season three days after last year ended." With that working concept in his mind, Jones still needed to get away. "I think I traveled as much as I ever have during an off-season," he said.



**BOSTON'S #1 DRINKING WATER IS NOW THE DRINKING WATER FOR BOSTON'S #1 TEAM**



The #1 bottled water in the Boston area, is now the Official Water of Boston's #1 team, because to a Celtic, being in top physical condition is a must.

Poland Spring, the salt free, unprocessed, natural spring water straight from Maine, is now available for home, (or office) delivery. With a Poland Spring water cooler in your home, what you'll get in your next glass of water, is exactly what the Celtics get, spring water pure, and simple, with no unwanted little extras.

Our fashionable coolers hold our revolutionary 6-gallon stackable jug. It's space saving shape, constructed of unbreakable plastic, offers you an extra gallon of water for the same price as the competitors 5-gallon bottles.

When it comes to a refreshing, healthy drink, the Celtic family won't settle for less than #1. Should yours?

**Ray Melchiorre quenches the Celtics thirst with Poland Spring water.**



**POLAND SPRING... THE OFFICIAL WATER OF THE BOSTON CELTICS**

**FREE COOLER RENTAL**

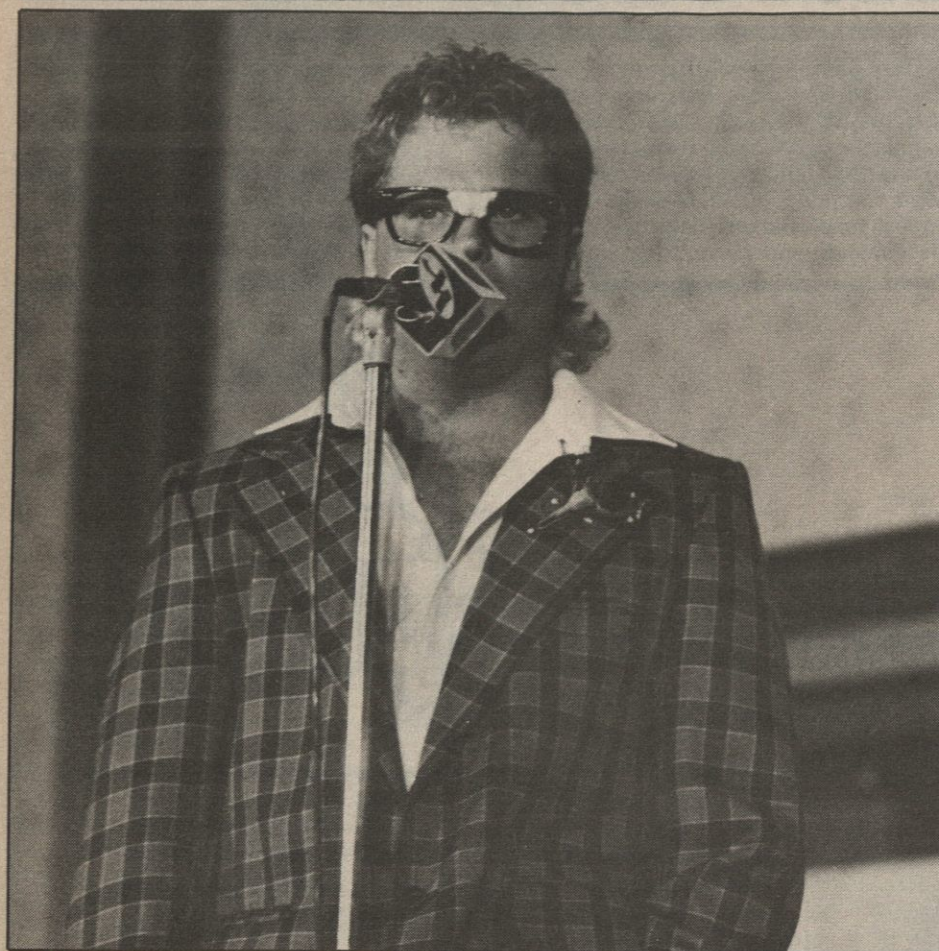
Present this coupon to the driver upon arrival of your first Poland Spring home delivery, or mention the Boston Celtics when placing your phone order, and receive your first month's cooler rental free.

FOR HOME DELIVERY AND FAST SERVICE PHONE: (617) 935-7700

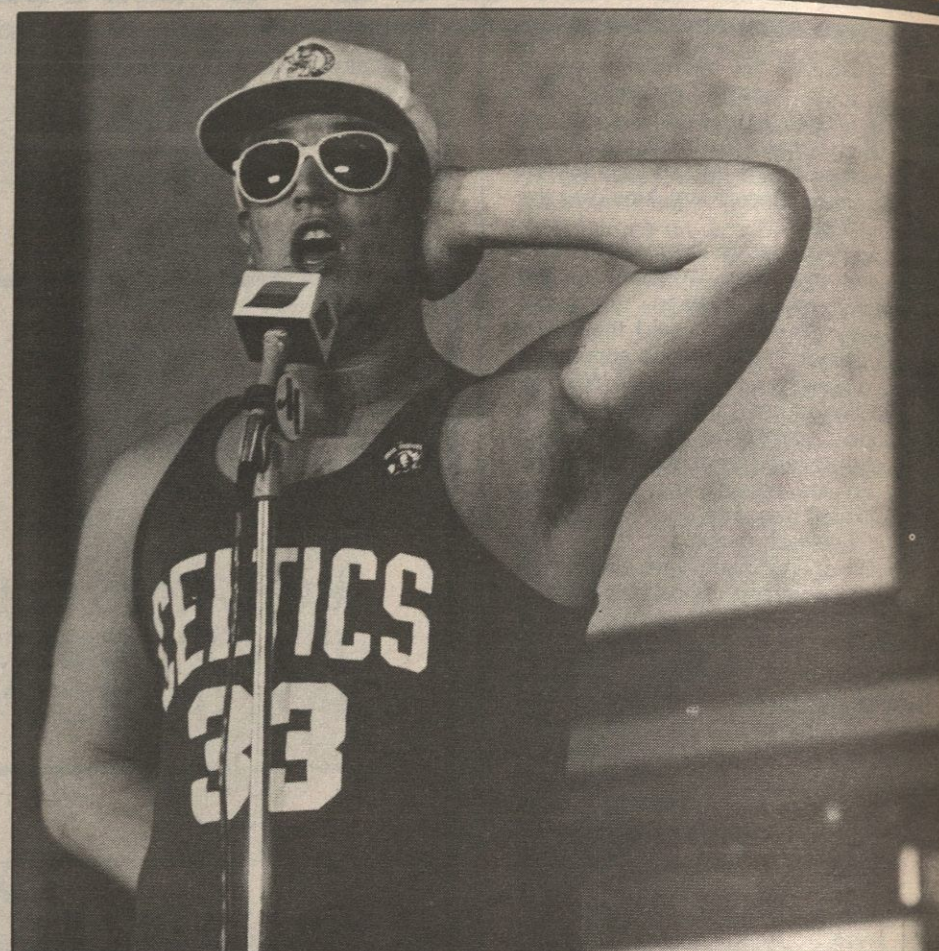




## SPORTSCHANNEL Searches for... The MOST



Michael Petit, from Attleboro, MA, pictured here doing his now famous Kurt Rambis imitation, was the grand prize winner of this year's contest.



Although Gregory Gillis of Somerville, MA certainly dressed the part, it wasn't enough to convince the judges that he was the "Most."

By Jeff Landis

Local authorities in six New England cities received reports throughout the summer that strange, red-faced men had been roaming the streets, yelling at the top of their lungs, — "I don't believe it," "It's all over," and "Havlicek stole the ball." After eliminating the possibility of an invasion from Mars, it was learned that these men were mere mortals, preparing themselves for the Second Annual Johnny Most Sound-Alike contest. Sponsors of the contest, SportsChannel New England, accepts responsibility and apologizes to those with sensitive ears.

Though the Boston Celtics do not officially begin their season until October 31, Celtic fans were spending the summer keeping their voices in mid-season form by preparing for SportsChannel's Second Annual Johnny Most Sound-Alike Contest. Six regional contests were held, leading up to the finals on September 18th at the Marriott Long Wharf Hotel in Boston.

The entire contest kicked off on July 28th at the Dunfey Hyannis Hotel. Hosted by SportsChannel's own Tom Heinsohn, 12 contestants fiddled and diddled their way through their best Johnny Most imitations until the judges (with a little help from Johnny himself) selected Mike Donovan of Falmouth, MA and Gary Bedrosian of Melrose, MA as the two best. Donovan, a runner-up in last year's contest, is the head basketball coach at Falmouth High School. Bedrosian earned his trip to the finals by possessing a relaxed and confident presence and some very original material.

The next stop on the Johnny Most Tour

was on August 11, as SportsChannel hosted the second regional at the Scoreboard Sports Lounge in Portsmouth, NH. A packed house looked on in hysterics as Kevin Milne of Hanson, MA and Keith Miller of Danvers, MA took top honors. Miller, also a runner-up last year, brought along a bus load of friends to help cheer him on.

August 18th brought the continuation of the contest to Periwinkles in Providence, RI. Despite the remnants of Hurricane Charley, the third regional was a success as George Nichols of Natick, MA and David Pertuso of Warwick, RI were elected finalists.

Two days later, on August 20th the courtyard of the Firehouse Cafe in Worcester was the setting for the fourth regional contest. Bill Finn of Marlborough, MA and Sam Mettler of Newton, MA were chosen as the two best. Bill Finn had lost previously in Hyannis, but worked real hard during the 3 weeks between contest to come away a winner in Worcester. (Contestants were allowed to compete in no more than two regional contests). Sam Mettler created an original "Johnny Most Rap" to take the other top prize.

The Stitches Comedy Club in Boston was the sight of the fifth regional contest on September 9th. The Boston contest saw the entry of the only female contestant in the entire competition. To her surprise, Valeris Coll, of Boston, was awarded one of the top two prizes. The other top prize went to gany Gregory Gillis of Somerville, MA. Gillis' wild outfit and acrobatic stage antics certainly did not hurt his cause.

With five regional contests completed, the sixth and final regional followed on the next night in the most appropriate of places, the Basketball Hall of Fame in

Springfield, MA. A standing room only crowd and home cable TV audience looked on as Tom Coville, of Quincy, MA, and Micheal Petit, of Attleboro, MA were named to fill the last two finalists spots. Petit was another "2nd chancer", as he originally failed to place in the Providence contest, but went to Springfield at the urging of his friends.

The stage was now set. Six regional contests. Twelve finalists, one more gargle with Sani-Flush (in most cases, make that a double), and a champion would be crowned.

An energized crowd packed the Grand Ballroom of the Marriott Long Wharf Hotel for the finals as SportsChannel's live TV audience looked on at home. Nerves were evident as the contestants took their spots on the stage, lips moving in silence as they went thru their material over and over again in their heads. As the tension mounted, glances were thrown towards the judges, contestants trying to figure out what it would take to win their approval. After all, there would be more at stake here than just to be known as the best Johnny Most impersonator. The winner would receive a 3 day, 2 night stay in Los Angeles to see the Celtics play the Lakers. A Celtics fan's dream-cheer for the Celtics in the LA Forum.

Master of Ceremonies Heinsohn began the festivities by introducing the man of the hour-Johnny Most. The two reminisced briefly, going back to a time that most people in the room barely remembered, when Heinsohn played during the late fifties and early sixties and Most was doing play by play for the Celtics.

The introduction of the judges followed-Celtic scout and former partner to Most in the booth, Rick Weitzman; Boston Globe columnist Micheal Madden, WBZ-TV

Sports reporter Bob Nuemier, and former Celtic center Dave Cowens.

The contest proceeded with each contestant making his way to the microphone, one more animated than the other. Twelve contestants would become five, five would become one. As Heinsohn read the five survivors of the first round, congratulations were passed out heartily on stage. Those not making the first "cut" seemed depressed, but also relieved that their voices would not have to take another beating. The five-Mettler, Miller, Petit, Bedrosian and Donovan-would compete for the grand prize. Each would have an additional 30 seconds to sway the judges in their favor. Knowing this, the contestants saved their best for last.

Turning in a fine performance of Johnny doing Kurt Rambis (complete with dark rimmed glasses), Petit came from nowhere to win the trip to LA. Remember, it was Petit who had to enter two regionals in order to qualify for the finals. Petit, who will make the trip with his father, was swarmed on stage by friends and family. Coming in a close second was Bedrosian, who did a piece on Larry Bird being stabbed by Moses Malone in the Spectrum, and Jake O'Donnell waiving off the foul. (There's blood all over the floor and the fans of Philadelphia are stuffing money into Jakes pockets"). Bedrosian won dinner and tickets to a home Celtics game.

Johnny Most, who attended every regional and the finals, had his own assessment of the contest (of course). "Imitation is truly the greatest form of flattery. They all did a really nice job. It indicates that they're listening very carefully, and some of the material is very, very clever".

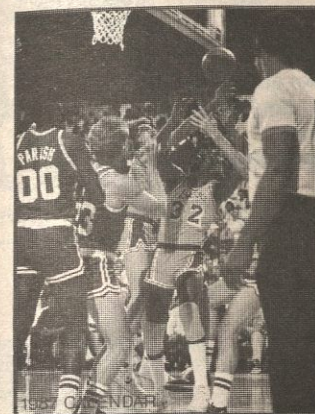
You forget one thing, Johnny. "It's a-a-all over. I don't believe it."

Photos by Paul Freehaut

## For The Serious Celtics Fan!

### 1987 NBA PLAYOFF CALENDAR

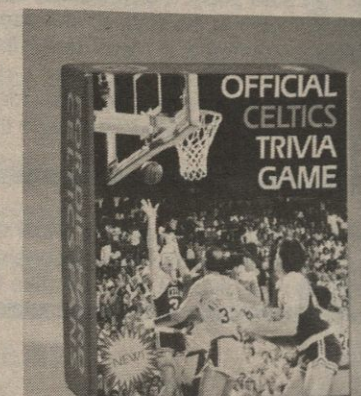
NBA'S GREATEST PLAYOFFS



Hot Shots from the NBA Playoff Games  
Colorful 12"x 12" Calendar

Send \$10.50 (Postage Included)  
for each Playoff Calendar

### Celtics Trivia Game



Dear Celtics Fan:

You are cordially invited to own the Official Celtics Trivia Game, brought to you by the NBA and Imprimis Publishing. One thousand two hundred questions & answers covering the Celtics from their early days through the 1985 series. Famous quotes and famous games, stars and statistics, all guaranteed to challenge the die-hard Celtics fan.

Send \$17.95 (Postage Included) for each copy of the Official Celtics Trivia Game

### 1985-86 CELTICS MEDIA GUIDE



Send \$7.00 (Postage Included)

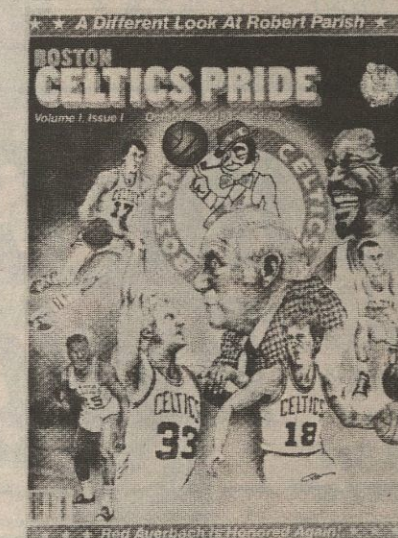
- Players Profiles
- Complete All-time Statistics
- All-time Celtics Rosters
- Celtics Championship teams
- NBA Directory
- Much, Much More

### BACK ISSUES AVAILABLE

WHILE SUPPLY LASTS

- ISSUE 1 — PAINTING
- ISSUE 2 — KEVIN McHALE
- ISSUE 3 — NOT AVAILABLE
- ISSUE 4 — NOT AVAILABLE
- ISSUE 5 — NOT AVAILABLE
- ISSUE 6 — DANNY AINGE
- ISSUE 7 — K.C. JONES
- ISSUE 8 — RICK CARLISLE
- ISSUE 9 — SCOTT WEDMAN
- ISSUE 10 — CELTICS ALL-STARS
- ISSUE 11 — ROBERT PARISH
- ISSUE 12 — LARRY BIRD
- ISSUE 13 — GREG KITE
- ISSUE 14 — BIRD & MAGIC
- ISSUE 15 — SICHTING & WALTON
- ISSUE 16 — JAN VOLK

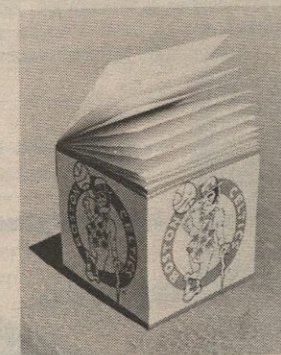
Just send \$2.75 (Postage Included)  
for each back issue you desire.



### Celtics Paper Scratch Pad/Cube

Ideal for Home or Office!

Send \$8.00 For Each  
(Postage Included)



### 1985-86 CELTICS TEAM PICTURE

FULL COLOR

SEND \$4.00  
(POSTAGE INCLUDED)



### MAIL TO: WESTON PRODUCTS

49 LOCUST AVENUE, NEW CANAAN, CT. 06840

(Please Print) Shipping And Handling Included.

SEND ME:

QUANTITY ITEM AMOUNT

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

TOTAL  
Make Check or Money Order to Weston Products

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please Allow 4 to 6 weeks for Delivery.



Roundball Spoken Here



Larry Bird

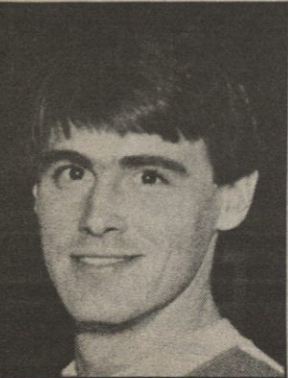
Larry Bird describes his self-motivation: "I'm sure it dates back to Indiana . . . I didn't even make all-state my senior year. I heard what they said about me. Too slow, can't jump, Country kid, never had the big-city competition. I went to the state all-star game my senior year, and I got in the first five minutes. I wondered if I was really that bad.

"I look back, and I realize I was the best player in the state. No one gave me credit for it. But maybe it worked out for the best. It kept me practicing four or five hours a day in the summer, and now it's a habit."

Robert Parish describes playing under Coach K.C. Jones: "What I like about him is that when he needs to scold, he does it one-on-one instead of in public. If I don't box out, he'll yell at me and give me that look, like I owe him money or something."



Robert Parish



Rick Carlisle

Rick Carlisle on training camp, where for the first time as a Celtic, he will not be fighting for a job: "I've never been through this before. Actually, it'll be nice to just go out and work on the things I have to, without worrying what people are writing about who's making it. It'll be a little strange to just go out and play."

"It'll be different," Carlisle joked. "This is the time of the year when I get famous with people writing whether I'm going to make the team or not. This is the time for Rick Carlisle stories. But it looks like Fred Roberts is going to steal my 12th man publicity."

Pat Riley, Lakers' Coach reacts favorably to the Celtics' decision to bring as few as 13 players to camp: "In 1984-85, we brought 14 men to camp, and we were ready to play in six or seven days. I'm talking about ready to start the season. In fact, the only problem was that it seemed like a long wait until the season did start."



Pat Riley

Spend a year with the Celtics. Tonight.

Now you can share in all the "motion and emotion" of a Celtics season in your own home. This exclusive one-hour video cassette contains footage no one has ever been allowed to film before. Pre-game planning sessions, half-time huddles, post-game analyses. The team on the road, in the locker room, and on the court in their most thrilling regular season and playoff game highlights.

You'll see the Celts that fans never see—experience their pain and their joy, share the excitement of their triumphs, witness quiet moments with family at home.



You'll spend a year with one of the most extraordinary Celtics teams ever in a video that's sure to become a collector's item.

Send for your Celtics Video Yearbook today. And don't forget to order extras for gifts.

Send me \_\_\_\_\_ Celtics Video Yearbook(s) at \$54.50 each (complete)

Format: VHS ☐ Beta ☐

Check enclosed ☐ Bill my MasterCard ☐ Visa ☐

# \_\_\_\_\_ Expiration date \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Signature/Date \_\_\_\_\_

Allow 30 days after last playoff game for delivery.

Mail to:

Boston Celtics Video Yearbook

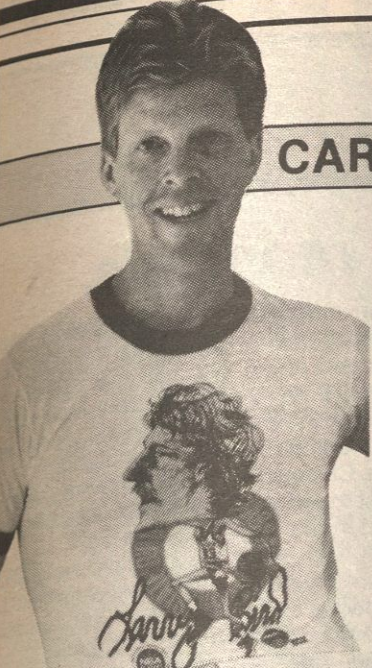
P.O. Box 8607

Boston, MA 02114

Order Now!  
Don't Delay

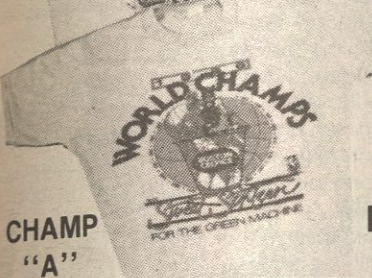
CHAMPIONSHIP MERCHANDISE AND MORE!

CARICATURE T-SHIRTS • CHOOSE YOUR FAVORITE DESIGN



- Silk Screened on high quality American Made 50/50 T-Shirts.
- Shirts are White with Green Trim.
- Adult Sizes Only.
- Officially Licensed
- Postage and Handling Included

\$12.00 EACH

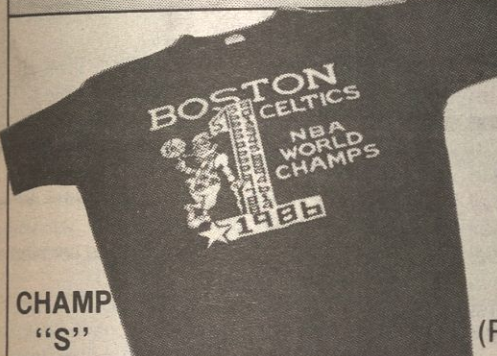


CHAMP "A"

IN STOCK NOW!!!

CHAMP "B"

GREEN CHAMPIONSHIP T-SHIRTS BY STARTER



- 88% Cotton/12% Poly
- Adult Sizes Only

\$15.50 EACH

(Postage & Handling Included)

CHAMPIONSHIP CERAMIC TANDARDS



A MUST FOR CELTICS FANS

\$16.00 Plus 2.50 Postage and Handling = \$18.50 Each

These handsome 20 ounce Ceramic Tankards stand 5-3/4" high and feature the Boston Celtics full color logo...complete with appropriate rim lettering: 1985-86 NBA World Champions. The back of the tankard highlights the championship season complete with the players names and jersey numbers as well as all scores of the Celtics-Rockets championship series. Each tankard is richly double banded in 22 karat gold.

Also available is the 12 ounce Ceramic Coffee Mug with the Celtics logo on the front and the player roster and scores on the back...banded in 22 karat gold.



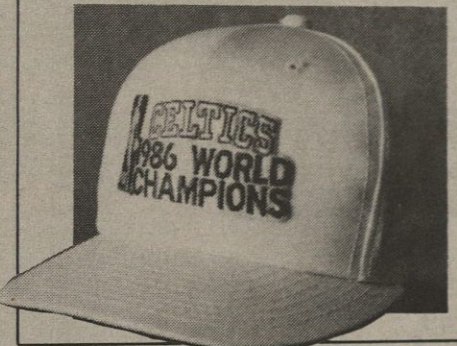
Coffee Mug \$10.00 Each (Postage and Handling Included)

Tankards are also available for the following championship seasons with all scores of every playoff game on the back:

1973-74  
1975-76  
1980-81  
1983-84



CELTICS WORLD CHAMPIONSHIP HAT



- Cotton Twill Cap
- Adjustable - So One Size Fits All!

\$16.00 plus \$1.50 Postage & Handling = \$17.50 Each

MAIL TO: WESTON PRODUCTS  
49 LOCUST AVENUE, NEW CANAAN, CT 06840  
— SHIPPING AND HANDLING INCLUDED —

(Please Print)

SEND ME:

| QUANT. | ITEM/DESIGN | ADULT SIZE | UNIT COST | TOTAL |
|--------|-------------|------------|-----------|-------|
|        |             |            |           |       |
|        |             |            |           |       |
|        |             |            |           |       |
|        |             |            |           |       |
|        |             |            |           |       |

TOTAL ENCLOSED \$

Make Check or Money Order to Weston Products

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Please Allow 4 to 6 Weeks for Delivery.



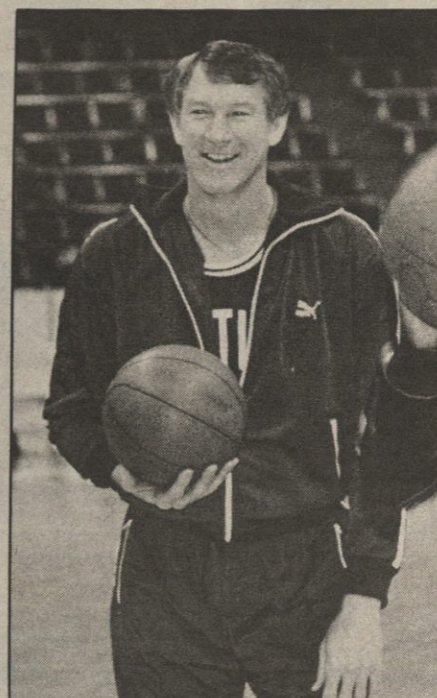
## Celtics Classics

### Drafting of John Havlicek; One of Celtics greatest moments.

**D**rafting John Havlicek, who Red Auerbach recently called in his book a "Celtic-type" player, was equal parts luck, good timing, fate, and special unique talent. That is, without John Havlicek's endurance, skill, and intelligence, all of the previous factors would have been moot points.

The Celtics finished with a record of 60-20 in the 1961-62 season and proceeded to defeat Philadelphia (with Wilt Chamberlain) and the Los Angeles Lakers (with Jerry West and Elgin Baylor) in the playoffs to win their third straight title and the fourth in five seasons. Yet, the team was changing, aging. Bob Cousy was to play his final year, at age 35 in 1962-63. Jim Loscutoff, Tommy Heinsohn, and Frank Ramsey all were approaching the latter phases of their careers. Changes were needed.

The Celtics, since the 1957 draft, when they snuck Sam Jones into Boston via the advice of Bones McKinney, had not had a player with major offensive impact from college. Among the factors, two are worth noting: (1) The territorial choice. Players such as Wilt Chamberlain, Oscar Robertson, and Jerry Lucas were selected by NBA teams which claimed these athletes



"Hondo" was the epitome of a Celtics player.



The drafting of Havlicek was due to Red's luck, timing and eye for talent.

as being within their territory. This limited the talent pool which was available to the Celtics who were (2) Limited because of expertise. Talent was sometimes scarce in basketball, a relatively new professional sport. The best athletes played baseball and football and the Celtics, perennial title-winners already, could not always find effective players as they chose last each year. The Celtics, like other NBA teams, had difficulties creating a budget for scouting. This was a central reason Red Auerbach retired. He was forced to make front office decisions, scout, and coach. The combined roles finally forced him to cede his coaching responsibilities.

John Havlicek was among the athletes who first turned to football before professional basketball. He had played forward on three NCAA finalists at Ohio State; the team success indicated his abilities, but frequently his individual output was turned in defensively. Havlicek had speed and quickness, but his offensive skills were limited, more so in an offense designed to take advantage of All-American center Jerry Lucas. As the NBA teams were readying for the draft, Havlicek prepared himself to try out for the Cleveland Browns.

The National Basketball Association had seen the success of Bill Russell. Now they had witnessed the strength and effectiveness of Chamberlain, a low post center who could score at will (against every team but the Celtics, who had Russell). In the 1962 draft therefore the teams went after players like Paul Hogue of Cincinnati, Billy "The Hill" McGill of Utah, and Wayne Hightower of Kansas. These were tall men—they had other attributes as well: Hogue had played center on Cincinnati's NCAA champions, McGill was an outstanding scorer at the collegiate level, Hightower a good rebounder. And the blue-chip of the draft was Lucas; but he was a territorial choice of the Cincinnati Royals.

In retrospect, the better players were guards and forwards. Chet Walker was a second round selection of the Syracuse Nats, Dave DeBusscherre a first for the Detroit Pistons, Kevin Loughery a second of the Pistons, and Don Nelson a third of the Chicago Bulls. John Havlicek was a first round choice of the Celtics, selecting last in that round.

It was a matter of design: the Celtics were becoming even more committed to defense and running. Auerbach, sensing Havlicek's proficiency in those areas, made the choice. And there was the matter of Havlicek's experience with a winning college program; Auerbach knew and respected Fred Taylor, Coach of the Buckeyes. The reports were favorable concerning Havlicek's adaptability. Auerbach felt he could be a good enough scorer on the Celtics because of running alone.

Havlicek's tour with the Browns lasted until the final cut. Paul Brown respected John's potential but the football experience was lacking. He went immediately to Boston, where he impressed the Celtics with his intensity.

Havlicek recalled, "Red looked for defensive players, and I don't think most other pro coaches did. He brought me along offensively to the point where he gave me confidence. 'Don't let them insult you,' he'd say about opponents. 'When they give you the opportunity, you've got to shoot the ball.' Nobody had said that to me before."

"Look what we have here!" Auerbach said to Cousy, as the Coach watched Havlicek run endless pattern after endless pattern, leaving trailing defenders behind.

The continuity of the Celtics system was sustained. Havlicek spent his first season playing behind Ramsey, still the team's 6th Man. When Frank retired in 1964, John assumed that role until the late sixties, when he began starting in the latter stages of the season and the playoffs. In the seventies he became one of the top scorers in the league.

Havlicek demonstrated the benefits of assuming a role within the team context. Seeing little chance to shoot in the Ohio State system, he rarely registered high shooting percentages. In 1963-64 his scoring average was already 19.9 ppg. If his shooting percentage was never above .500, the league's average during his playing career ranked approximately .480 and Havlicek shot .450 in his last nine seasons.

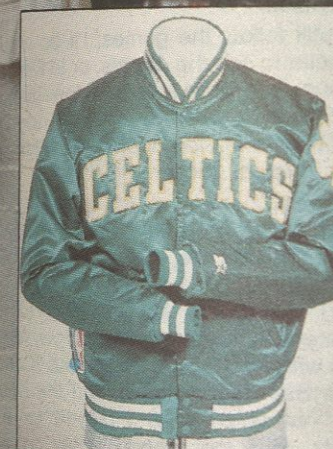
Havlicek's control of the game was what set him apart. He consistently played the opponent's strongest offensive player. In the playoffs, he usually played 48 minutes (hustling unceasingly; running the offense; taking and scoring critical shots; "Stealing The Ball" in 1965 against the 76ers, preserving the dynasty team's eight season title winning streak). His attitude and competitiveness set him apart.

Among Havlicek's achievements: eight team titles, Most Valuable Player in the 1974 Playoffs, NBA All-Star team, NBA Defensive Team, and elected to the NBA Hall of Fame in 1984.

# CELTICS LOCKER ROOM



## — ORDER NOW — YOUR OFFICIAL LICENSED PRODUCTS



**AUTHENTIC CELTICS JACKETS**  
Adult Sizes Only. 100% Durable Starter Satin Twill. 100% Stretch Nylon Cuffs. Embroidered Celtics Logo.  
No. 11 ..... \$69.00



**CELTICS HEAVYWEIGHT T-SHIRT**  
88% Cotton/12% Poly. Adult Sizes Only. Heather Gray Color.  
No. 55 ..... \$12.00



**CELTICS GREEN SHORT SLEEVE T-SHIRT**  
88% Cotton/12% Poly. Adult Sizes Only.  
No. 66 ..... \$12.00



**NYLON CELTICS PULLOVER WORKOUT JACKET**  
Half Zip Opening Side Pockets, Embroidered Team Logo. Adult Sizes Only.  
No. 44 ..... \$37.00



**22 NYLON CELTICS WIND SUIT**  
Adult Sizes Only, Embroidered Celtics Logo.  
No. 22 ..... \$48.00

**CELTICS FASHION WARM-UP**  
Adult Sizes Only. Embroidered Celtics Logo, 100% Polyester Triacetate.  
No. 33 ..... \$79.00

## Order Form

(Attach additional sheets if necessary)

NAME \_\_\_\_\_  
ADDRESS \_\_\_\_\_  
CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_  
DAYTIME PHONE (\_\_\_\_) \_\_\_\_\_

**METHOD OF PAYMENT** ☐ Check  
☐ Money Order ☐ VISA ☐ Mastercard  
Account No. \_\_\_\_\_

Expiration Date: \_\_\_\_\_  
Signature: \_\_\_\_\_  
If merchandise is to be shipped to a different address than the buyer's, please note on a separate piece of paper.

MAIL TO: **WESTON PRODUCTS**  
49 Locust Ave.  
New Canaan, CT 06840

| ITEM NO.                      | ITEM DESCRIPTION | ADULT SIZE | QUAN. | UNIT COST | TOTAL |
|-------------------------------|------------------|------------|-------|-----------|-------|
|                               |                  |            |       |           |       |
|                               |                  |            |       |           |       |
|                               |                  |            |       |           |       |
| TOTAL COST                    |                  |            |       |           |       |
| SHIPPING (see chart at right) |                  |            |       |           |       |
| TOTAL AMOUNT OF ORDER:        |                  |            |       |           |       |

**DELIVERY:** Allow 4-6 weeks for delivery.  
**RETURNS:** Merchandise must be returned within 90 days of purchase for a refund. No refunds will be given for shipping and handling charges.  
**PAYMENT:** Send a check or money order made payable to **Weston Products**, or use your VISA or MASTERCARD Cards. Please Note: payment MUST accompany all orders (sorry, no C.O.D.s). Checks and money orders accepted in U.S. funds only.

| SHIPPING & HANDLING:                                                                         |             |
|----------------------------------------------------------------------------------------------|-------------|
| Shipments are sent U.P.S. or Parcel Post. Charges for Shipping and Handling are noted below. |             |
| <b>ORDER</b>                                                                                 | <b>ADD:</b> |
| \$ 00.00-\$ 10.....                                                                          | \$2.50      |
| \$ 10.01-\$ 30.....                                                                          | \$3.50      |
| \$ 30.01-\$ 50.....                                                                          | \$4.00      |
| \$ 50.01-\$100.....                                                                          | \$4.50      |
| \$100.01-\$150.....                                                                          | \$5.50      |
| \$150.01-\$200.....                                                                          | \$6.50      |
| OVER \$200.01.....                                                                           | \$7.50      |

## Collegiate Contributors

**W**ith the signing of Fred Roberts, the Celtics now enjoy three players from Brigham Young. Three other schools have placed five or more graduates in the Celtics ranks. The schools, players, graduation & contributions are listed below:

### Holy Cross

| Player        | Graduation   | Celtics Career Scoring |
|---------------|--------------|------------------------|
| Bob Cousy     | Class of '50 | 18.5 ppg               |
| Jack Foley    | Class of '62 | 4.8 ppg                |
| Tom Heinsohn  | Class of '56 | 18.6 ppg               |
| George Kaftan | Class of '59 | 11.0 ppg               |
| Joe Mullaney  | Class of '49 | 5.8 ppg                |
| Togo Palazzi  | Class of '54 | 6.6 ppg                |

### Kentucky

| Player           | Graduation   | Celtics Career Scoring |
|------------------|--------------|------------------------|
| Lucian Whittaker | Class of '52 | 0.7 ppg                |
| Lou Tsioropoulos | Class of '53 | 5.8 ppg                |
| Garfield Smith   | Class of '68 | 2.7 ppg                |
| Ken Rollins      | Class of '48 | 2.3 ppg                |
| Rick Robey       | Class of '78 | 8.3 ppg                |
| Frank Ramsey     | Class of '53 | 13.4 ppg               |

### Kansas

| Player          | Graduation   | Celtics Career Scoring |
|-----------------|--------------|------------------------|
| Jo-Jo White     | Class of '69 | 18.3 ppg               |
| Howard Shannon  | Class of '48 | 8.8 ppg                |
| Clyde Lovelette | Class of '52 | 6.6 ppg                |
| Maurice King    | Class of '57 | 10.0 ppg               |
| Norm Cook       | Class of '76 | 4.0 ppg                |





## Celtics Greats

### Chuck Connors

#### T.V.'s Rifleman still part of Celtics family.

Compatible images portray Chuck Connors, who played for the Boston Celtics in 1946 and 1947. He achieved some dubious notoriety when he went up to dunk a ball during the Celtics' very first warmup drill at the Boston Arena. With the dunk, the rim and backboard shattered, leaving a questionable first impression on the 4,329 assembled. But there is another portrait of Chuck Connors, from the camera's view. Chuck Connors became an excellent, polished actor after his athletic career concluded in 1952. He continues to be active in motion pictures and radio and television programming outside Los Angeles.

Connors is currently filming a production "Terror Squad"; the horror becomes real on screen. Arab terrorists plot to bomb a nuclear plant in the U.S. midwest and Connors depicts a sheriff attempting to stop the terrorists. It's a familiar role; Connors played "The Rifleman" for several years in a television series.

"Yeah, I guess there's some consis-



Californian Chuck Connors: "Folks here don't like my Celtics bumper sticker."

athletic career was coming to an end. I thought the best thing was to move on, into something I had a feel for." The Rifleman series was a breakthrough, but Connors's favorite role was in 1977, when he played in Alex Haley's "Roots."

"I had to play ages 55, 60, and into the 70s and 80s (i.e., ages). There were different interpretations of the role with each change. A constant adaptation of voice, for example."

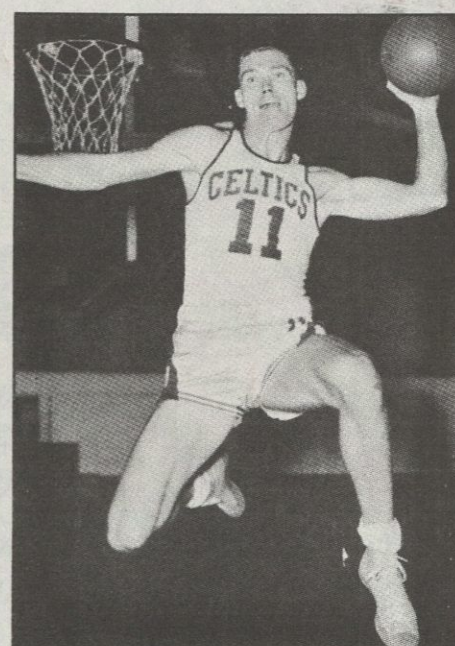
"I believe athletics has enhanced my career in acting. For example, one has to maintain a strong discipline to perfect eye-hand coordination. In acting, that same discipline informs your ability to adapt to quick changes in setting. You act differently if the scene is staged outside or inside, for example."

He continues to be active in environmental issues (He records the two-hour program "Animal Album" monthly) and writing; Connors wrote several scripts for Police Story and is negotiating for a possible role in "War and Remembrance". Connors is originally from Brooklyn but stayed in California after he was through playing with the Angels. The opportunity to develop professionally necessitated this choice.

"I still follow the games; I'll go out to Anaheim to see the Angels, or to Dodger Stadium, or maybe even a football game. I don't go to The Forum—I don't enjoy the neighborhood and people fail to treat my Celtic bumper sticker fairly!"

Chuck Connors at 65 is striving to remain active in his field, but with greater balance in his life, especially after his recent surgery. "I've had notoriety," he stated. "And I've always tried to be prepared for what comes tomorrow. When I was with the Celtics, I acted out 'Casey at the Bat' around town. Did the same thing out here when I played for the Angels. But I've given plenty to my profession; I enjoy my privacy, too. It gives me some energy to stay on top of the political parade. I'll speak for candidates, but they don't have to be Republicans."

"I'll speak for any political candidate, whatever party he—or she—belongs to, if I believe in their stance."

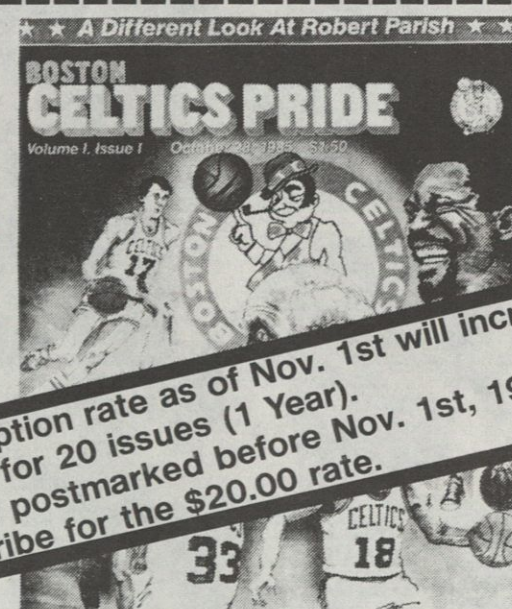


Connors: 1st Backboard shatterer?

tency in the roles I play. I respect structure. I respect order in the society. But then, it's part of my profession. I am diligent at what I do—I study acting. But I'm glad to get away from it for awhile," said Connors.

Connors takes time away from acting by working at his ranch in the Hollywood Hills, where he, at age 65, continues to be very active in the daily operation there. He was recovering from serious hip surgery last week, but insisted on running the forklift at the ranch to finish construction on a fence around the outer boundary of the land.

"I still follow sports—I use it in a positive manner, reflecting on 'heroes' of mine—Babe Ruth, Stan Musial, Bob Cousy..." Connors played professional baseball with the old California Angels before heading into acting. "I could see my



★ ★ A Different Look At Robert Parish ★ ★  
Subscription rate as of Nov. 1st will increase to \$24.00 for 20 issues (1 Year).  
Orders postmarked before Nov. 1st, 1986 can still subscribe for the \$20.00 rate.

**Subscribe Now to Celtics Pride**

**Don't Miss Another Issue!**

For \$20.00 You'll Receive the Next 20 Issues (1 Year)

MAIL TO: Celics Pride, P.O. Box 9148, Boston, MA 02114

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

ENCLOSED: ☐ Check ☐ Money Order ☐ Visa ☐ Master Card

Card No. \_\_\_\_\_ Exp. Date \_\_\_\_\_

Signature \_\_\_\_\_



## NESN DELIVERS!

To be a winner, you've got to deliver game after game, season after season. That's why NESN, the cable TV service with more New England sports than anyone else, delivers all year round. Over 90 Red Sox games. All Bruins home games through the Stanley Cup playoffs. Hockey East and the Beanpot. New England college basketball and football. Candlepin bowling and pro wrestling. Boxing and tennis. Auto racing and fishing and much more!

**NESN is your ticket to 365 days of sports excitement.**

**CALL YOUR LOCAL CABLE OPERATOR TODAY AND ORDER NESN!**

**NESN**

**NEW ENGLAND SPORTS NETWORK  
WE DELIVER.**

#### LOOKING TO PURCHASE!

Good copies of championship games 4 and 6 with Houston (June 3 & 8) on VHS TAPE.



**PRICE NEGOTIABLE**

Interested parties respond to:  
Susan Scott  
9882 Center Road  
Traverse City, Mich. 49684





# New England's Leading Automotive Parts Store! 47 Great Locations



## PARTS DEPARTMENT SERVICES



ADAP® offers many additional services to the automotive Do-it-yourselfer to help do the job right. Free alternator, starter and battery testing on the premises. A complete Vehicle Information Center containing 50 free Do-it-yourself job titles. We also have available a large selection of rental tools and offer brake drum and rotor resurfacing.

## LARGEST SELECTION



ADAP® stocks over 10,000 top quality, Import and Domestic replacement parts and accessories for your car, van or light truck. Expanded coverage is now available for internal engine parts, gaskets, bearings and seals, carburetors and brake parts, just to name a few. All the Parts and Smarts to get the job done right.

## EXTENDED WARRANTIES



ADAP® now has an extended 5 year/50,000 mile or lifetime warranty on virtually every hard part in stock! Items like:

- Alternators
- Shock Absorbers.
- Starters
- Exhaust Parts
- Water Pumps
- Brake Parts
- Generators
- Master Cylinders
- Fuel Pumps
- Front End Components
- Distributors
- Clutch Components

## EXPRESS PARTS SERVICE™



Special orders are no problem at ADAP®! In most cases, ADAP® can special order over 150,000 parts for your import or domestic car, van or light truck and have them for you within 24 to 48 hours. Need a part, See the people at ADAP®!

**PERSONAL  
CHECKS  
GLADLY  
ACCEPTED**



**ALL THE PARTS & THE SMARTS™**

## CONVENIENT STORE HOURS

**9 Am. to 9 Pm.**

Monday thru Saturday

**SUNDAYS:**

Ma. stores -

Noon to 6 Pm.

N.H. & R.I. Stores -

9 Am. to 5 Pm.

**OPEN TILL  
9 P.M.  
SATURDAYS!**